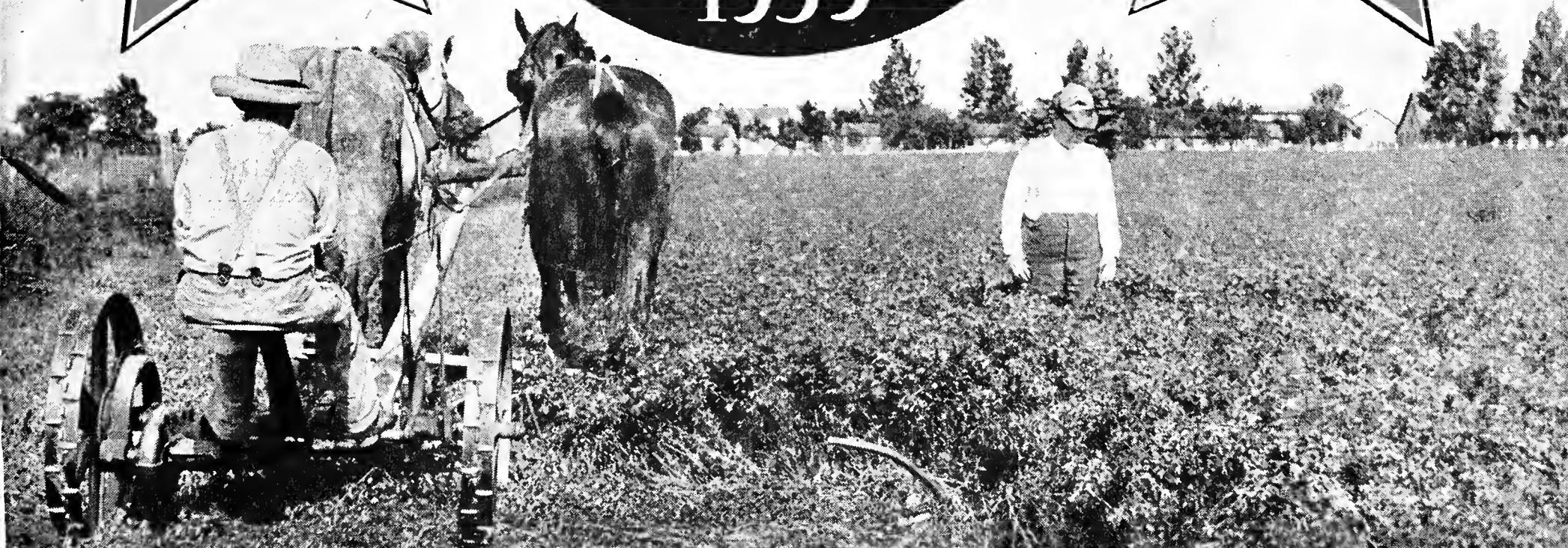
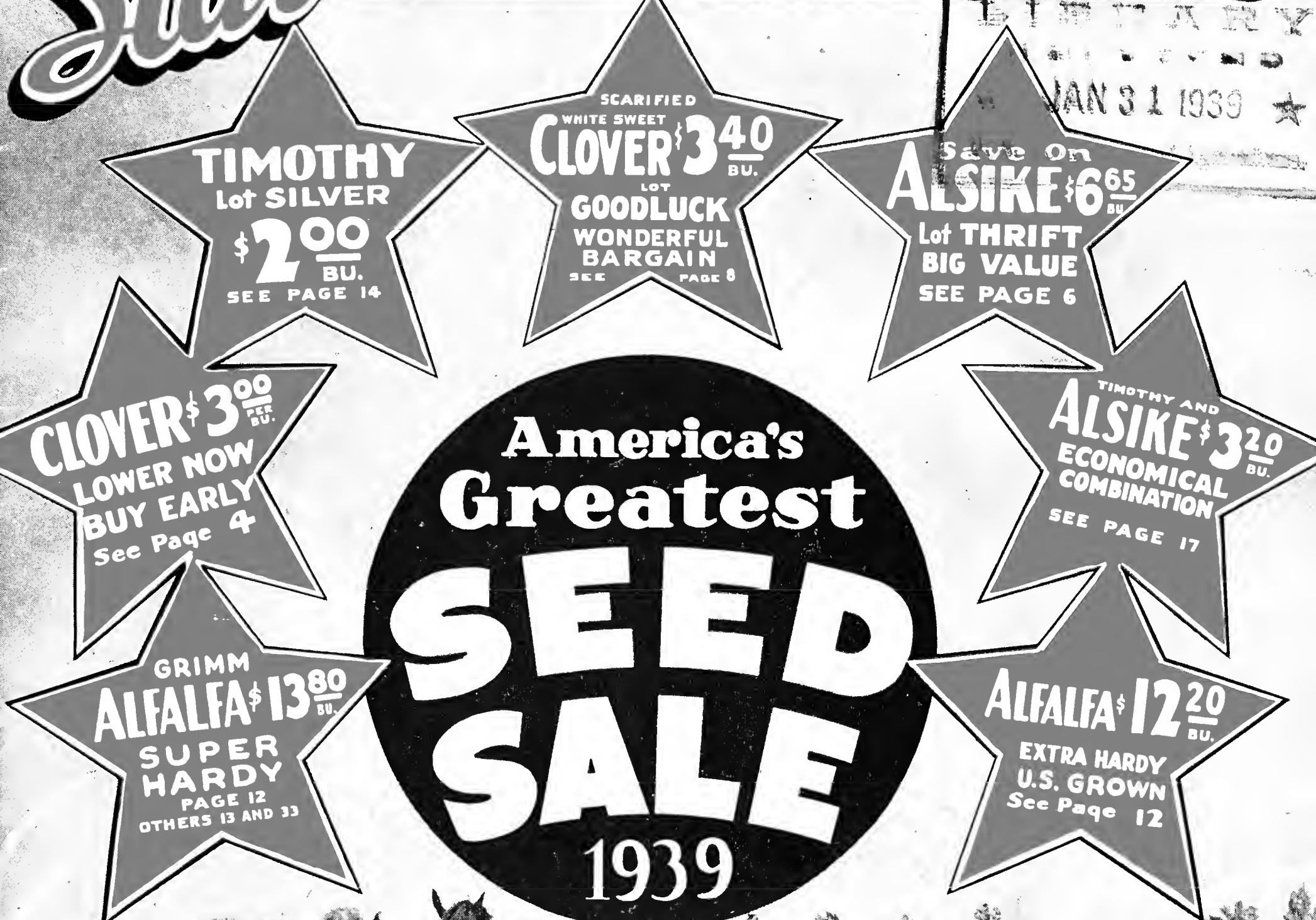


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

Star SEED BARGAINS



AMERICAN FIELD SEED CO.

43rd and Damen Ave.

Chicago, Illinois

OUR 1939 SEED BARGAINS



WORLD'S GREATEST VALUES

I'll Save
You More Money This Year

Dear Friend:—First, I want to thank you thousands of customers who so kindly sent us your orders the past year. I was also happy to receive so many letters from you telling of the grand results you had in sowing our seeds. And what pleased me most, were the many letters advising that you saved money in trading with us.

Friends, I want an opportunity to save you more money this year. There has been a decided change in the seed situation from last year. Prices on most legumes such as Clovers and Alfalfa, are sharply lower. There was a pretty good Red Clover and Alsike Clover crop. There was a bumper crop of Korean Lespedeza. However, the Alfalfa crop is a little smaller this year. Sweet Clover crop about the same as last year. These last two items are lower than last year in sympathy with Red Clover and Alsike Clover prices. Lower farm prices in general have brought down the prices on seeds to a great extent. These lower prices will increase the sale of seeds. I would not be surprised to see higher prices during the spring seeding season. Red Clover and Alsike are selling for about one-half of last year's price. Many farmers who bought one bushel a year ago will buy two bushels this year. I believe it will pay you to get in your order early this year. We have a large stock. Our warehouse space is piled to the roof. I have marked prices down to bed-rock. We bought right and we are going to sell right. We buy in the producing districts and we sell direct to you. We have our own cleaning mills. We installed two modern cleaning machines last fall. This cuts out some of the middleman's profit. That is the reason he knocks us. The bulk of our business comes from satisfied customers. That is evidence our seeds are giving satisfaction. We pay no attention to knockers and our business is continually getting better by tending to our own business. I am striving to increase our business 25% this year. A large volume of business permits us to sell on close margin of profit. I want your business this year. I want to treat you so well you will bring a friend with you next year. I'll stand back of our Money Back Guarantee 100% and see that you get a square deal. Kindly let us hear from you.

Sincerely yours, E. E. ELDER, President.



LOT DIAMOND RED CLOVER

An Extra Fine Seeding at a Very Low Cost

We offered Lot Diamond in our catalog last year. This type of seed will appeal to thousands of farmers. Most farmers add Alsike and Timothy to Red Clover for a well balanced seeding. Lot Diamond is made up of approximately 40% or more of Red Clover, about 20% Alsike and the balance Timothy. Contains approximately 60% or more of Clovers. Produces heavy growth of hay or pasture. When sown 8 pounds per acre, you have an average of 20 Red Clover Seeds and 26 Alsike Clover Seeds per square foot in addition to the Timothy.

You'll Like the Quality and Savings

Lot "Diamond" is new crop domestic Northern grown seed. Has a good bright color. It has been recleaned and tested. Shows good purity and germination. This is not cheap seed. I guarantee it to be good dependable quality. If you are doubtful about the quality, write for a free sample. Sow around 8 or 9 pounds per acre. You are practically sure of a catch when you sow Lot "Diamond."

The cost of seeding is low. It is suitable for Agricultural Conservation Program. I am glad to recommend Lot "Diamond" to our customers and friends. Order this lot and if you are not pleased with it, kindly return the seed and I will see that your money is refunded promptly, including all transportation charges. Order early while prices are low.

\$ 8.50
—
BU.

U.S.
GROWN
98 to 99%
PURE
INCLUDING
ALSIKE
AND
TIMOTHY

The **BEST SEEDS** RAISE the **BIG CROPS** **STAR BARGAINS**

Good Seed Made Better

Part of our service is to take good country seed, re-clean it, grade it. However, we often buy seed which has been previously cleaned and in such instances, we do not reclean it. Removing weed seeds, light stock and chaff makes smoother, more uniform and more valuable stock. The percentage of clean out is often astonishing. You may be able to buy country seed for a few cents less per acre but it is more to your interest to sow recleaned, tested seed.

Quality That Satisfies

We build our business by satisfying our customers. That is why we first satisfy ourselves that the seed has the ability to produce a good stock. You have the privilege of testing our seed further. Your money back if not pleased. See guarantee on page two. Old customers send in repeat orders. New comers join the fold. Business increases because our qualities and service satisfy. Compare grades of equal quality and you will find our prices lower.

DEPENDABLE QUALITY for EVERY POCKETBOOK

Seed quality depends upon color, size of berries, purity, germination and hardiness. Our grades are selected with all of these factors in mind. All lots are dependable, but may vary in certain respects. One lot may have a better color, another may have larger berries, or vary as to germination or purity. No seed can be made absolutely one hundred percent pure.

All customers do not have the same ideas of buying. One demands the very finest color, large berries and everything as near 100% as possible. Another considers the economy of lower priced grades and has found that they give good results. So we have different grades in some lines of seeds. You can secure from us just what you want and at prices that do save you money. Please study grade described below. Free samples sent on request. Prices are on page 32.

PINNACLE BRAND

Our top grade and an extra fancy quality. Beautiful color. Plump seed, smooth, uniform. This is the brand that satisfies the most critical customers. It is always a great value at our low price. Buy it, if you demand the very best.

UNIVERSAL BRAND

A very fancy quality running a shade under the Pinnacle in appearance. Will compare favorably with many of the "Best" grades. A sound, reliable type of stock priced at a nice saving in price.

ECONOMY BRAND

Good serviceable seed. Not as nice in color. Contains some smaller berries. Gives good performance and therefore pleases buyers. A real value for the price. See page 32.

SPECIALS

You will find other lots listed by different names. These are "specials," described in full particulars instead of being classified under a certain grade. All are extra values.

LOOK
AT THE SAVINGS
COMPARE
QUALITY

Writing
GREATER CHAPTERS
On **LOW PRICES** for
QUALITY
SEED

Tested
QUALITY

COMPARE VALUES

We invite you to see for yourself that you can save money by trading with us. Ask for free samples. Compare them with others. It's the quality that counts. Higher prices do not make finer quality. Judge the seed itself. Then let our prices talk. On any seed of equal quality we assure a substantial saving. Thousands of farmers have found this true. Let us save you money, too.



Newman, Ill.
Gentlemen:—For several years I have bought of the American Field Seed Company, Chicago, Illinois, from 40 to 80 bushels of the Pinnacle Brand of the Medium Little Red Clover seed; each year every bag opened has been true to grade and fine quality. No better seed found on the market. Our dealing has been agreeable and satisfactory.
(Signed) C. Rutherford.



McCredie, Mo.

Gentlemen:—Enclosed find four orders for myself and neighbors, also find check for \$277.55. We appreciate the prices you gave us on this order very much and they are saving several dollars to us. You can figure on a good trade from this locality. Respectfully (Signed) J. T. Wilkinson & Son, Per Ralph Wilkinson.



FINANCIAL STRENGTH

The American Field Seed Company has a strong financial backing. Many years of fair dealings have established them as leading seedsmen who sell direct to farmers. Quality seeds, low prices and honest methods have brought their just reward. Their business has grown and they are reputable and reliable.

The American Field Seed Company has business affiliation with the following banks and they will gladly answer any questions as to the ability of said Company to serve seed buyers in a manner that will give complete satisfaction to the purchaser.

Terminal National Bank
Chicago

Drovers National Bank
Chicago

First National Bank
Chicago

ESTABLISHED RELIABILITY

Old Reliable Firm

We are a well established firm and have been in business in the same location for sixteen years. We use the government mails to sell our seeds and therefore make our statements true. Our methods are subject to state and U. S. Government investigation. Our future development depends entirely on how well we please you. All seed is sold on a guaranteed basis, see below. You will find our bank references in the opposite column. We have served over 100,000 farmers. We specialize in farm seeds and we handle no other seeds. Years of experience, thousands of satisfied customers, strong financially and liberal guarantee all protect your interests.

We sell on a volume basis and save you money. Why buy at retail? Why buy from agents who often make statements that the house won't back up? Buy direct and save money. The savings are unusually large in our great Star Bargain Sale.

OUR
SEEDS GUARANTEED
TO
SATISFY
YOU



Our Seed Analyzed

The test tags attached to shipments of seed show the results of the purity and germination tests of a composite sample of the lot of seed from which shipment is taken. This sample is obtained by taking small quantities of seed from different portions of the lot. These are mixed thoroughly so as to make the composite sample as representative as possible of the entire lot of seed. A portion of this sample is taken to make the purity and germination test. This is the general method of testing seed and is followed by ourselves. In most cases the analysis is our own, but occasionally we use the analysis furnished by the party selling us the seed. It is our aim to attach such test tags to all shipments made. Sometimes a tag will be missed or lost from the shipment, but in such case a test tag may be had upon request.

Why Our Prices Are Low

We handle a large volume of seed. Sellers cater to us and make lower prices to get our business. Our operating expenses are kept down. We do not lose money on book accounts.

Our aim is to get a large volume of business by selling at lowest prices. A ten percent profit on \$3.00 worth of orders looks better to us than 20% on \$1.00. This makes our business grow because our customers are better satisfied.

Market Conditions

Larger yields of some farm seeds and lower prices of grains have brought down the prices of seeds this year. The Red Clover and Alsike Clover crops for 1938 in the middlewest were the best in the past three years. The Sweet Clover crop was about the same as in 1937, although the market is lower. Alfalfa crop was much smaller than last year and the prices have not declined like other seeds. Korean Lespedeza was the largest crop in history. There will be a big demand for seeds on account of lower prices. Now is the time to buy.

Our Hardy Northern Seeds

We try to obtain only hardy northern grown seeds. Ninety percent of our customers are located in the northern states. They have to have hardy types of seed. Seeds grown in Arizona, New Mexico and other southern states, are not suitable for our customers.

GUARANTEE

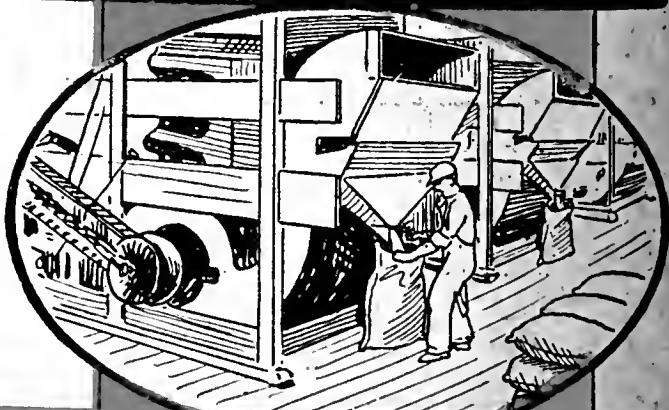
Your Money Back if Our Seeds Fail to Please

We hereby guarantee every shipment to you will be absolutely satisfactory. If our seeds, for any reason whatsoever, are not satisfactory and you do not feel that they are worth more than you paid for them, you can return them at our expense and we will refund your money and any freight charges you have paid.

We cannot guarantee crops as that is past our control owing to climate conditions, accidents and unusual things that occasionally occur, but we give you 30 days' time, after you receive the seeds to test them in any way you wish and give you full protection on your seed purchases.

American Field Seed Co.
E. E. Elder, Pres. Chicago

Our Motto
"We are not satisfied unless you are."



Gentlemen:

In reply to your favor of the 28th ult., we wish to advise that your treatment of this situation was highly satisfactory. We appreciate such fine treatment, and assure you of our future patronage. It is indeed a pleasure to do business with a concern that stands back of its motto.

Yours very truly, (Signed) Streamvale Poultry Ranch.
By John L. Stream.



Antioch, Ill.

Satisfying Service

LARGE STOCKS

LARGE STOCKS

In spite of the short crop of some seeds this past year we have been fortunate in fine accumulating a large stock of seeds early in early bought these seeds. Getting in the markets good advantage. Getting in the markets before the advance in the most of our competitors. We could not replace these seeds. There will be a big demand for seeds throughout this year. Many seed dealers predict there will be an extra heavy demand on account of low prices.

Our Star Bar
will save you
out of

Our Star Bargain Catalog prices
will save you money and bring us a
lot of new trade. Protect yourself by
buying now when prices are low.

If you
wish a re-
ceipted in-
voice, ask
for it on
your or-
der.

QUICK SAFE

DELIVERY

How to Order

If you
wish a re-
ceipted in-
voice, ask
for it on
your or-
der.

Quick Service to All Sections

Chicago Location Helps You

Our central location gives you quick service and low freight rates. Incoming as well as outgoing rates are favorable. This helps us to buy and sell seeds to the best advantage. You benefit by these savings as they are passed on to you in the way of lower prices.

Excellent Facilities

We are located at the freight house of the Chicago Junction Railroad. The road connects with all lines that go out of Chicago. Most seedsmen in large cities have to haul their seed to depots by truck and that is expensive in cities. We do not have to truck a single one of our shipments which makes another saving that benefits you.

Quick Shipments

We deliver a shipment to the Chicago Junction Railroad before noon and that same day it leaves Chicago and is on the way to you. There is not a seed house in the country that we know of that can get shipments moving and delivered so quickly. Those who are located in small towns have to take poky local service all the way to destination. There is so much freight moved out of Chicago that through cars are made up for many towns. Then even if we have only a single bag to ship it goes about as quick as a carload. There is no delay of several days switching on our shipments. They move quick and travel fast.

While this makes it ideal for late buyers it is not advisable to wait until the last minute to buy. Especially not this year when seeds are scarcer and the best quality sells first.

Wonderful Building and Modern Equipment

Not only are our shipping facilities ideal but we are located in a building that enables us to operate on a very extensive scale. This building in which we are located is four stories and basement, 400 feet long, 60 feet wide, of fire proof construction. We are at 43rd and Damen Avenue or 1929 West 43rd Street.

We also occupy a frame annex 60x160, giving us a large capacity. Offices are on second floor. Come and see us. Our cleaning plant is equipped with modern machinery. We have machines that many seedsmen do not have because they do not handle enough seed to justify the expense. It is this equipment that makes it possible for us to produce such a fine quality of seed. If it were not for our cleaning machinery we could not offer you such bargains as pack this book from cover to cover. You are profiting by our investment of thousands of dollars in this modern equipment. It makes possible better seed for less money and you know that better seed means better crops.

Farm Seeds Exclusively

We don't bother ourselves with garden or flower seeds or nursery stock or anything else but farm seeds. These things are all right and we advise big gardens and orchards and fixing up the farm with shrubbery and bulbs, etc. But we haven't time to spread our energies over all these lines. The farm seed business is a very vital and important one and we believe that by concentrating on one thing that we can serve our customers better. You are dealing with Farm Seed Dealers when you send your order to us. We specialize in that line.

when you send your order

LOWER RATES ON FREIGHT

Grass and Clover seeds take third class rate. Grains and Rates may be lowered in some states except west of Corn are carried at 5th class rate where the rate is Illinois and northwestern states where the rate is 4th class. Your freight agent can give you rates. Chicago from Chicago. Or write us for rates and Add the freight to our prices and rates are low. Add the savings over your local dealer's there is a big savings over your local dealer's prices. All our quotations include bags free.

EXPRESS for RUSH SHIPMENTS

Express is the best for quick arrival and if you are delayed and want seed at once you may desire express service. All seeds take the second class express rate. Express is about double the freight charges. It is advisable to order early so your seed can come by freight as that saves you considerable. On account of our superior freight service we can get freight through much more quickly than most other houses.

Our Quality Satisfies and the Price Saves You Money



RED CLOVER

EXTRA VALUE

**HARDY
U. S. GROWN**

A Superior Value

See Sample Enclosed for Quality

The sample speaks for itself. Notice the large bright plump berries. You will agree with us that Lot "Real Worth" is a mighty fine lot of clover. It has been carefully cleaned. You will not find any Canada Thistle or Quack Grass in this seed. Lot "Real Worth" has a good purity and germination. Contains about three to five percent of other crop seeds, such as Alfalfa, Alsike and Sweet Clover, but most of the crop seed is Alfalfa. Will run close to 99% pure including crop seed. This small percentage of crop seed is not objectionable when it is good clean seed. It has the appearance of our Pinnacle Brand which is our best quality. Lot "Real Worth" is priced very low considering the present market on Red Clover. Many dealers are asking a dollar and a half to three dollars a bushel more for this quality.

Lot "Real Worth" is Adapted Clover. It is U. S. northern grown seed, and complies with the Agricultural Conservation program. You cannot afford to sow Red Clover of unknown origin when you can buy Lot "Real Worth" at this special price. It is real economy to buy this lot.

Big Supply Now But Will Sell Fast

We bought a big stock of this seed to offer at this special price. We owned several hundred bags, but a bargain like Lot "Real Worth" moves out mighty fast. It is not wise to buy country run Clover that has not been tested, when you can buy this lot at a rock bottom price. Buy lot "Real Worth" and we guarantee you will get a shipment equal or better than the enclosed sample. If you are not satisfied with the quality or if you do not feel you saved money, ship the seed back. We will refund your money and stand the freight both ways. Be sure and get in on this bargain. Order now.

**\$12 15
PER. BU.**

U.S. GROWN RED CLOVER

PINNACLE BRAND

**EXTRA FANCY New Crop U. S. Grown. Guaranteed
to Satisfy and Save You Money**

This is hardy domestic northern grown seed and our Pinnacle Brand is our best grade. We have always tried to maintain a high standard of purity and germination on all our Pinnacle Brand seeds. This grade of seed satisfies the farmer who is particular about wanting the best. It is really a beautiful quality. Complies with the Agricultural Conservation Program.

Northern Grown—Guaranteed

We do not handle any southern grown Red Clover. It is not good for our customers. We want your further business. Our Pinnacle Brand has been thoroughly cleaned, tested and guaranteed to be just as recommended. Thousands and thousands of our customers have been using our Pinnacle Brand seeds for years with the utmost satisfaction. Our other grades of Red Clover, Economy and Universal, quoted on page 32, are

all home grown seeds. They are all priced to save you money.

Underpriced—Lower Now

We have priced our Red Clover to sell. We challenge competitors to undersell us. Ask for a free sample. Compare quality and price. Buy now at present low prices. If you do not find the seed as represented and if you do not save \$1.00 to \$3.00 per bushel after you pay the freight, return the seed and we will refund your money plus freight.

The Red Clover crop the past year, or 1938, was larger than the 1937 crop. However, Red Clover is selling at around one-half of last year's price. There is a better demand for Red Clover this year and present stocks will not last long. Buy now while price is low and you can make a savings on your order.



Gentlemen:

I have bought and sowed all my seeding from the American Field Seed Company for more than five years, and have always been well pleased. Will perhaps need more seed soon again.

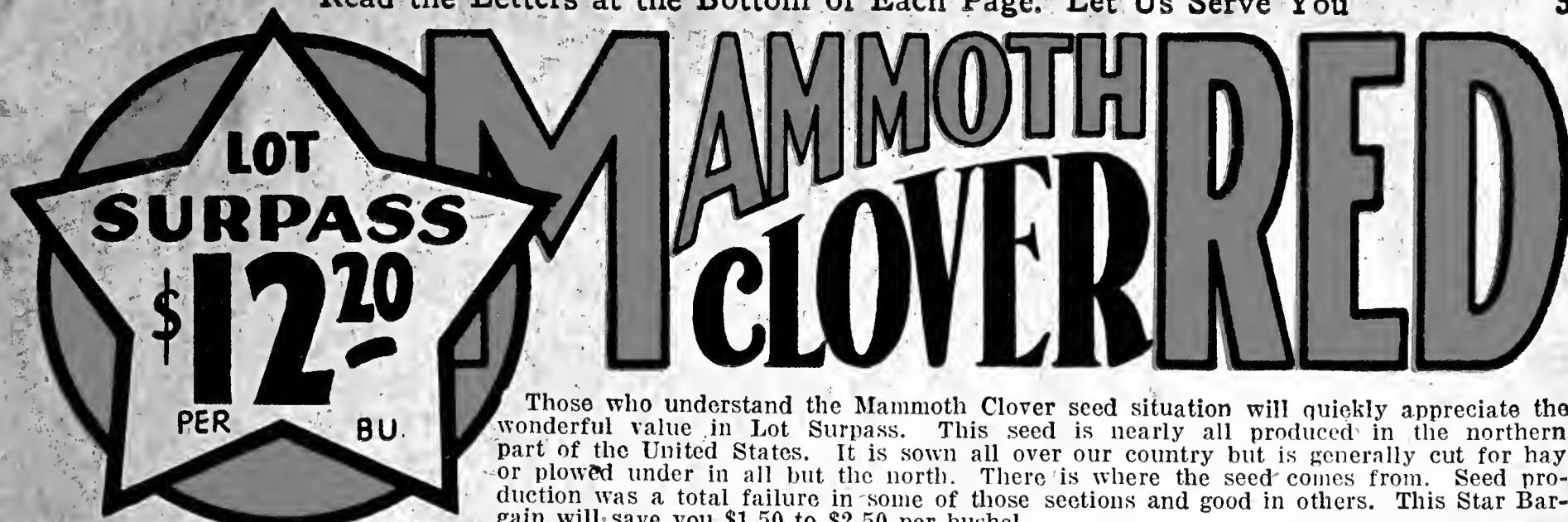
(Signed) John O'Meara.

Monroe, Wisconsin.

Dear Sirs:

Received my clover seed, and am well satisfied with the quality and purity. I have had it analyzed and find it just as you advertise. Always had the seed tested, and found yours free from noxious weeds. This is more than I can say for some of the other firms I have dealt with. Truly yours, (Signed) Otto J. Klein.





Those who understand the Mammoth Clover seed situation will quickly appreciate the wonderful value in Lot Surpass. This seed is nearly all produced in the northern part of the United States. It is sown all over our country but is generally cut for hay or plowed under in all but the north. There is where the seed comes from. Seed production was a total failure in some of those sections and good in others. This Star Bargain will save you \$1.50 to \$2.50 per bushel.

Guaranteed Quality

We guarantee this lot to be free from Canada Thistle and Quaek Grass. We guarantee it of high purity and germination. You can buy it subject to your obtaining any state or U. S. Government test. You do whatever you want to prove to your own satisfaction that this is a bargain. Investigate and compare. You will discover that our Star Bargain Sale is saving the farmers of this country thousands of dollars on their seed bill. This seed is high quality seed. It is only the price that is low. Complies with Agricultural Conservation Program.

This clover grows larger than Medium Red and also somewhat coarser. It is often called sapling Clover. The yields of a crop of Mammoth are quite a bit heavier than of the Medium Red. The Mammoth, however, does not make as much second growth as the medium. It is also later in maturity.

If your seasons are too short for two crops of Medium Red

Where to Sow Mammoth

it pays to sow Mammoth. If you are sowing clover mainly for the purpose of plowing under use Mammoth and you may prefer it for sowing in mixtures. Lot Surpass in truth surpasses all similar offers and anyone wishing to sow Mammoth Red Clover will make a wise purchase when he orders this lot.

You want clean, pure, bright, plump, high colored, strong germinating seed, and you get all of those in Lot Surpass.

INOCULATION PAYS BIG DIVIDENDS

**"ALL AUTHORITIES SAY
"INOCULATE Legume Seed"**

We Offer a New Inoculation
**TUBERCLE GERM
UNI-CULTURE**

One Can Inoculates All Clovers, Alfalfa and Soy Beans

This new Inoculation is prepared for us by a well known laboratory. Their bacteriologist developed this new Uni-Culture. This new Culture revolutionizes the sale of inoculation. No longer necessary for you to buy different kinds of inoculation for different seeds. The bacteria for the Clovers, Alfalfa and Soy Beans are all packed in the same can. There are three times as many bacteria as needed in each can for each of six different kind of Clovers, Alfalfa and Soy Beans. There are billions of live bacteria for different legumes in each can.

Cost of Inoculation Is Small

Any Agricultural expert or successful farmer will tell you it pays to inoculate. The extra crop yield makes the cost per acre very small. One farmer recently told us he always inoculates his seed regardless of where he sows the seed. He says it's the best investment on the farm. Our Tubercle Germ has plenty of strong virile bacteria that will produce lots of nodules on the roots of the plant. If our Tubercle Germ fails to produce nodules on the roots, write us within 6 months after using the seed and we will refund money paid for the Tubercle Germ.

POSTPAID PRICES ON TUBERCLE GERM

| Alfalfa and Clovers | Soy Beans, Cow Peas, Lespedeza, Field Peas and Vetch |
|---------------------|--|
| 1/2 Bu. size..... | \$0.30 |
| 1 Bu. size..... | .50 |
| 2 1/2 Bu. size..... | .90 |
| 1 Bu. size..... | \$0.30 |
| 2 Bu. size..... | .50 |
| 5 Bu. size..... | .85 |
| 10 Bu. size..... | 1.40 |
| 25 Bu. size..... | 2.75 |

GOLD MINE CLOVER MIXTURE

All Clover Mixture At a Low Price

This is a well balanced mixture of Red Clover, Alsike Clover, Sweet Clover, Alfalfa, Crimson, Korean and White Dutch Clover. Contains a small sprinkle of Timothy, probably two or three percent. Some of these clovers are grown mixed and others get mixed in our mill and shipping room when bags are torn. We mix these lots together and add other clovers in right proportion to make this mixture. This accounts for the low price. Our sales on this mixture are increasing rapidly each year. Our customers like it.

**\$5.70
BU.
50 LBS.**

You Need This Mixture

We recommend our Gold Mine Clover Mixture for a hay or pasture crop. Also for building up the soil. Composed of all legumes it stores plenty of nitrogen in the soil. Produces a heavy crop at a small cost. It will grow on most any kind of soil. Sow about 10 to 15 lbs. per acre. Sow on fall grain or with nurse crop. Will come up next year. It is recleaned seed. Has good germination. This is not old junk screenings like some mixtures offered by some dealers at a low price. We sell this mixture like all our seeds, subject to our Money Back Guarantee. If you do not find it as represented or do not feel it is well worth the money you paid, just ship it back at our expense and we will refund your money plus all transportation costs. Order now. Stock limited.

Creston, W. Va.

Gentlemen:
Please inoculate my clover seed, as I enclosed 50c extra in my order. Ship as soon as possible. Have been ordering my seeds from you for 7 or 8 years. Like your seeds fine.

Sincerely yours,
(Signed) WIRT D. LEE, R.F.D.1

Rockdale, Ky.

Gentlemen: This has been the driest year that was ever known in Kentucky. A seed merchant told me he sowed 2 bushels of Alfalfa and did not have a dozen stalks in the whole field. I sowed your seed, inoculated, and have a good stand of both Alfalfa and Sweet Clover. Yours very truly,
(Signed) S. T. GLASS.



Saves You Money

The Alsike crop was short but we are holding down the price. A bushel sows 10 acres. Cheap as Sweet Clover to sow. Costs about half as much to sow as Red Clover. Alsike has higher feeding value than Red Clover. The hay is less dusty. Grows on poor soil. A seeding lasts several years.

Many farmers practice sowing some Alsike with White Dutch Clover. It adds to production and helps to do away with bare spots in the field. Alsike is less apt to winter kill and is generally a good producer.

Character of Seed

The quality of this lot makes the value. It is good clean high germinating Alsike. We bought it at a bargain price because it contained some White Dutch Clover. That doesn't hurt it for practical purposes at all. We snapped it up when it was offered to us because we knew our customers would be delighted with an opportunity to buy such seed at such low figures. It's priced \$1.50 to \$2.00 per bushel too low. Your

High Bright Color, Excellent Purity. Strong Germination. Shipment guaranteed satisfactory. An Extraordinary Star Bargain.

dollar does its duty when you invest it in Lot Wisconsin.

Easy to Get Started

Alsike Clover is one of the easiest to get to grow. This crop does not care much what kind of land you sow it on. It may be too sour for Red Clover or too wet and yet it will grow Alsike. It works well in pastures and meadows. If you have any trouble getting clover started use Alsike. It's a good plan to mix it with Red Clover if you are doubtful of success. Alsike is a perennial!

Lot Wisconsin Priced Low

This great Star Bargain deserves the attention of every buyer who wants to get all he possibly can for his money. You will not be disappointed. Since we secured this seed we haven't been able to find another like it at a similar price. The seed is all higher. The producers have all sold. We can offer this Lot Wisconsin only so long as this lot lasts. Buy it now.



WHITE DUTCH CLOVER

The famous pasture clover. Makes wonderful bottom growth sown with other taller clovers and grasses. Also known as a lawn clover. It is used in lawn grass mixtures. Is drought resistant and very nutritious. The seed is small. Four pounds sows an acre. In mixtures use 1 to 2 pounds per acre. On lawns use 1 pound on 600 square feet. It's a perennial. Lasts several years.

Small lots, postpaid: 1 lb., 65c; 5 lbs., \$2.90; 10 lbs., \$5.60.
See page 32 for quantity prices.



A Bargain We Endorse Highly

This lot cuts your seeding costs 15% to 25%. It is practically all Alsike Clover. It contains small percentage White Dutch Clover and Timothy. It might have a sprinkling of Red Clover. Over 90% is Clovers and it produces a practical crop for hay, pasture and building up the land. This type of seed can be sown on most any type of soil with success.

A Wonderful Opportunity

This seed has been re-cleaned. Has a good purity and satisfactory germination that will produce a good stand. It's a sure crop. Sow about 6 or 7 pounds per acre. Send for a free sample. See for yourself. We guarantee it to be satisfactory. Sold on our Money Back Guarantee. It's a bargain. Stock limited.

The Best Alsike Bargain

You stretch your seeding dollars to the limit when you buy this Lot Thrift. There is more Timothy in this seed than in Lot Wisconsin, but Alsike predominates as it runs over half Clover. It is a very nice looking lot of seed. Around 8 pounds to 10 pounds per acre makes a good seeding. It is one you can be proud to show your friends. A lot of value for a small cost.

Thoroughly Recleaned

This Lot Thrift has been cleaned and graded with utmost care. It has been blended into a quality that is always economical. It germinates readily and grows a heavy crop of very fine hay. It makes a satisfactory and profitable seeding. Sown at 10 lbs. per acre gives 80 Alsike seeds per square foot.



Newald, Wis.
Gentlemen: The Alsike that I bought from you in the spring was certainly fine and I have the best new seeding in the country. The Champion Beardless Barley that I bought from you were No. 1 and I have harvested it already.
Yours very truly,

(Signed) R. B. Rose.



SWEET CLOVER

Domestic Northern Grown

More land than ever is going to be sown to clovers and grass this year. Sweet Clover is a great favorite because it excels all in soil building and is the cheapest of all to buy. Seed supplies are not large. Already market advances show the tremendous demand for this crop. We bought large supplies early. As long as they last you can buy at our money saving prices.

UNHULLED WHITE AND YELLOW SWEET CLOVER

Nature's Way of Seeding

This is a beautiful bargain in seed, in the same form as it falls from the plant in the fall. It is one of the surest and best ways of getting a stand. This should be sown during the early winter. The seed then becomes imbedded in the soil. The freezing and thawing prepare the seed for quick germination in the spring. Unhulled is not recommended for late spring seeding as it is slower in germinating. A good time to sow is December, January, February or first part of March, right on the snow or frozen ground. Some farmers tell us that they get heavier stands of clover from sowing the Unhulled Seed.

Extra Nice Seed

Much Unhulled Seed that is offered, is poorly cleaned and contains lots of dirt and sticks. We obtain our Unhulled Seed from a shipper in northwestern Minnesota, who picks out the best lots of Unhulled purchased from growers. Our Unhulled Seed is fine clean quality. Our seed is quoted low. Stocks of this fine quality are limited, so order early and sow early.

WHITE \$1.90
YELLOW \$2.00
BU. 30 LBS.



Gentlemen: I bought Sweet Clover from you last spring, and sowed it on a stock field, on very steep ground, sloping to the west. I have a fine stand, pastured it through the dry months and it is now over knee high. I am well pleased with the Red Tag Grimm Alfalfa seed bought from you last spring. (Signed) J. Ralph Meyer.

THE WONDER CROP

For FERTILIZERS
PASTURE and
MONEY
MAKING

Make Your Ground Easier to Work

We know that many of our customers, because of conditions, have been compelled to neglect proper rotations. The humus or decayed vegetable matter in the soil has run down. Such ground does not warm up so quickly in the spring. It stays wet longer and then dries up harder. It does not plow so easily and you have to get on it just at a certain time or you have trouble. The soil washes faster and gullies begin to form.

When you grow Sweet Clover and plow under a good green growth you can correct this condition quickly and secure again that mellow, easily worked ground that produces the most profitable crops.

Increases Production

Besides improving the condition of the soil Sweet Clover adds a lot of nitrogen which it takes from the air. If you use Commercial fertilizer you know that nitrogen is the most expensive food element to buy. Sweet Clover gives you this nitrogen at practically no cost. Corn after Sweet Clover generally shows an increase of 25 bushels per acre.

It is not necessary to wait two years to get the benefits of this clover. Sow it in the spring. Pasture it or take a hay crop in the fall.



GRUNDY COUNTY SWEET CLOVER LOT HIGH TEST

\$4.40
BU. 60 LBS

The Pinnacle of Quality in Grundy County Sweet

Like Lot Cream this Lot Hi-Test is the finest quality, only it's the Grundy County or Dwarf Type of White Blossom. It is beautiful seed. The farmer who is particular and "cranky" about sowing high grade seed will like this extra fancy Star Bargain. Lot Hi-Test is good clean seed. It is quick growing and has a high germination. The berries are uniform and the color excellent.

Grundy County in Demand

Many farmers like this smaller type of White Blossom. Seldom grows over 3 1/2 feet high. It is earlier than the big white. The seed is smaller in size and goes further. 11 or 12 pounds per acre makes a good seeding. It is more economical to sow. Makes better hay crop. Lot Hi-Test is one of our fine Star Bargains. We guarantee every shipment to be satisfactory.



Circleville, Ohio.
Gentlemen: Enclosed find another order for clover seed. This is my third year ordering clover from you. Am more than pleased with the last two clover seedings, both in price and quality. I had the only good piece of Sweet Clover seed in this neighborhood last summer.
Yours truly, (Signed) Harvey M. Bode.



SAMPLE ENCLOSED

Finest White at Bargain Prices

This lot of Sweet Clover will please the most critical buyer. It's the cream of the crop. Big berries and fine color. The highest purity and the strongest germination. Doubt if you can find anything finer. Lot Cream is better than the average best.

Priced to Save You Money

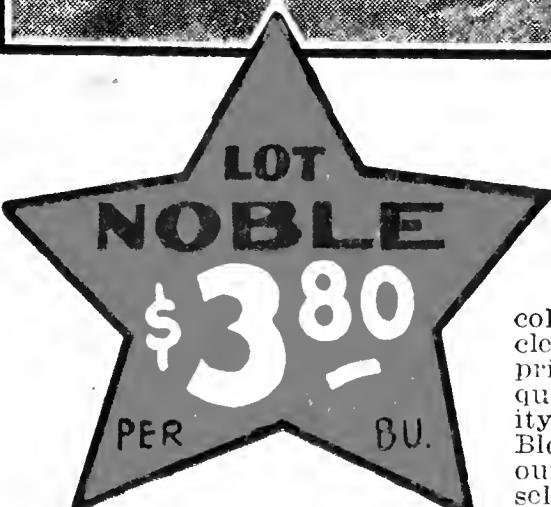
Lot Cream is strictly Pinnacle Brand quality. Pinnacle is the highest grade. High grade seed is always satisfactory and economical. Your local dealer could not give you better seed if he charged you \$2.00 more. Why pay long prices. Buy lot Cream and save money. Domestic northern grown.

Our Seed Carefully Prepared

All of our seed is bought with care and cleaned with modern machinery. Our Sweet Clover is scarified by latest improved methods. You can depend on our seed as being good reliable stock. It must be good or we cannot expect your future business.

Grow Sweet Clover This Year

Build up your land. Grow better pastures and get larger yields of hay and grain. Sweet Clover will help you make more money. You cannot make a better purchase than lot Cream. Very few dealers handle seed of this quality. Order lot Cream. It will make us friends.



in color and size of the berries.

Here Is a Leader in White Sweet Clover

This is an outstanding offer. This is the quality a lot of our customers ask for. Seed that is a little off in color; not quite so uniform in size, but clean and good germination and low priced. Lot "Noble" meets with these qualifications. It is not real fancy quality but a mighty serviceable lot of White Blossom Sweet Clover. It is similar to our Universal Brand. Some dealers might sell this quality as their best grade. A good percentage of this lot is first grade

Lot "Noble" Is Sharply Underpriced

We consider it one of the big guns of our Sweet Clover special offers. You'll like this lot of seed. We know it will deliver the goods and make us a lot of friends. This seed was scarified with the Eddy Scarifying Machine, which is one of the latest machines. It has been carefully blended.

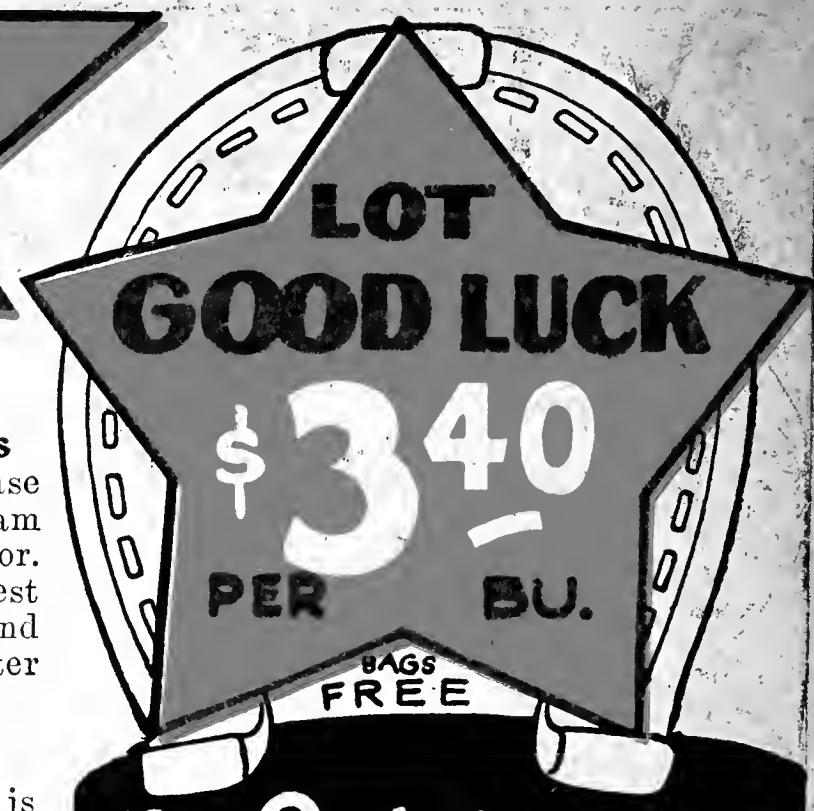
Save Up to \$2.00 Per Bushel

If you will check our price on Lot "Noble" with prices others are asking for a similar quality, you will find a big saving on this lot. We will be glad to mail you free sample of this seed. We have carefully tested Lot "Noble" and know we are offering you one of the finest values of the season. It is a real bargain. We offer this lot on our Money Back Guarantee. Remember, "We are not satisfied unless you are."



Mooresville, Ind.
Gentlemen: I wish to say to my brother farmers of the United States that after 4 years dealing with the American Field Seed Company, that I have saved on an average of \$2.00 per bushel on most seeds bought of them and also got a square deal in every respect.

(Signed) J. T. Brown, Ex-Co. Commissioner.



An Outstanding BARGAIN

Lot "GOOD LUCK" Priced Extremely Low

This is our lowest priced White Sweet Clover and a Star Bargain that excels all others. It is by no means cheap quality. The seed has been cleaned, scarified and germination is guaranteed. It will produce a good crop and should bring Good Luck to you who order it. It is domestic northern grown.

Good Luck Is Common Big White

Just the kind you most generally see throughout the country. It ranks foremost in land building and is used very extensively for pasture. Usually makes a good hay crop in the fall of first year and is used either for hay or pasture and for plowing under the second year. Grows fast, produces heavily and it is one of the best money making crops.

A Big Dollar Value

The quality of our lot "Good Luck" this year is far better than in previous years. It runs 20% to 30% better in quality. Not quite as fancy looking as our best grade, but a mighty serviceable lot of seed. The seed runs a little smaller, the color is not so uniform and it contains a little Yellow Clover. On account of some of the seeds being small, there are about 15% to 20% more seeds in a pound than in the higher priced seed. This makes a good stand. Many of our customers are not so particular about the color and size of the berry. You want seed that has satisfactory purity and germination at a real bargain price. Lot "Good Luck" has those qualifications. We ship this seed to you on approval. Our Money Back Guarantee on Page 2 protects you.

Buy This Bargain NOW

We want every customer to get full value for his money. It would be difficult for us to get more seed like Lot "Good Luck" that we could sell at this low price. We recommend this lot as an outstanding value and urge you to buy now at this low price.



Milan, Mich.
Gentlemen: I have bought seeds from your company for my fertilizer customers for the past two years, and have ordered over 100 bushels of grass seed each year. I have never had a complaint from my customers.

Very truly yours,

(Signed) W. P. Craig.





**LOT JEWEL \$4.50
BU.**

Dollars Saved in Biennial Yellow Blossom

This Star Bargain glitters like a jewel. Very few dealers can match it. The Yellow Biennial Sweet Clover is not so plentiful as the White. It is becoming better known every year. It has finer stems and makes more leafy growth. We know where the best Yellow Blossom Sweet Clover is produced. It is a profitable seed crop.

Yields lots of seed per acre. Matures about 10 days earlier than the White. Many say it is easier to grow. Makes a finer quality of hay. It is great for pasture and building up the soil. Lot "Jewel" is quality seed for quality folks.

Lot "Jewel" is Pinnacle grade quality. That means the very best. It is fine, bright, clean, high colored seed. Has high germination. If any one talks to you about quality, get a sample of their seed. Compare it with sample of Lot "Jewel." You will usually find our seed superior. It is strictly the highest quality.

Save Money

Retail dealers who sell the genuine Yellow Biennial Sweet Clover will no doubt ask you for from \$1.00 to \$2.00 more for seed like lot "Jewel." Why pay more money? We sell you the seed on a guaranteed basis. Our Sweet Clover seed is carefully prepared. If you pay \$2.00 per bushel more, we don't think you would get any better seed than lot "Jewel." Take advantage of this Star Bargain offer. Don't pay two profits, when you can get high quality seed like lot "Jewel" at this price.

HUBAM

THE ANNUAL WHITE BLOSSOM SWEET CLOVER

**LOT
MODEL
\$7.50
BU. 60lb**

A One Year Variety

Here is a peerless Star Bargain in a highly profitable crop. Sowing Hubam enables you to work your land harder and still keep it in a high state of fertility. It does two years work in one. It makes a full and complete growth the same year you sow the seed. It's a one year rotation crop. Produces seed crop same year seed is sown. Read at the bottom of the testimony of Mr. T. E. Beals, Cicero, Indiana. This is more evidence regarding the value of Hubam.

Other Advantages of Hubam

This type of Sweet Clover is a real money maker. You can get two cash crops a year with Hubam. Sow it with grain in the spring. Cut your grain first. Then in early fall you get a crop of seed. You can pasture it after the grain is off. Produces up to 600 pounds of seed per acre. Makes a good hay crop if cut about the time it starts to bloom.

Some farmers plow it under about the time it starts to bloom. Makes a great fertilizer. Adds large quantity of humus and nitrogen to the soil. Will increase next year's corn or grain crop around twenty to forty percent. Hubam is a quick action crop. Sow about 12 to 15 lbs. per acre.

Lot "Model" Priced Low

This is new crop seed, northern grown. We obtain the bulk of our seed in the northern part of the corn belt. It is adapted for any northern territory. Lot "Model" is a special offer of fancy seed. It is good bright seed. Thoroughly cleaned and scarified. Has good purity and germination. It is guaranteed free from Canada Thistle and Quack Grass. It is practically the same quality as our Pinnacle Brand quoted on page 32. We offer Lot "Model" at this special price to induce more farmers to use Hubam Clover. Order Lot "Model" and cash in on this crop this fall. Our price is lower than many other dealers are asking.

GREATEST VALUES

LOT VICTORY

**\$4.10
BU.**

A Nice Quality of Yellow Sweet Clover

Here again as in our other lots of Sweet Clover you discover what amazing values we are giving this year. We know this low price will put Biennial Yellow Sweet Clover on thousands of farms that have never had it before.

A Good Quality of Seed

Lot "Victory" is seed that will produce very satisfactory results. It is good seed. It has been well scarified. The germination is good. You will like it because it will do as much for you as higher priced seed. It's not so extra fancy in appearance, having somewhat smaller berries a little off colored. That is why you can buy it cheaper. If you are strong for looks buy Lot "Jewel" described above. If you don't care much for looks, you can make an extra saving by ordering Lot "Victory." It is guaranteed to satisfy.

A Great Value

Biennial Yellow Sweet Clover at this price is cheap. This fine stemmed leafy variety is becoming more popular. Some sow it alone, others mix with white for pasture. You can sow Lot "Victory" on old pastures. As a soil builder this clover ranks high. Remember it's a bargain.



Cicero, Indiana.
Gentlemen: In spite of the drought and heat, the Hubam Sweet Clover bought of you did exceptionally good. Hubam makes a fine crop to plow down for a corn crop. It also makes a fine fall pasture.

Yours very truly,
(Signed) T. E. Beals.



Centerville, Mich.
Gentlemen: Am interested in 2 bushels of northern grown Alfalfa and 2 bushels of Sweet Clover; prices to be good for 2 weeks. Might say that last year I purchased 2 bushels of medium Red Clover from you and it is the best I ever saw. Not a single plant of buckhorn in it. Thanking you, I am (Signed) W. J. Kelley, R.F.D. 2.

KOREAN CLOVER LESPEDEZA

50
BU.

10 BU.
\$14.50



A Great Clover for Poor Thin Land. Requires No Lime or Fertilizer

Its popularity increases year after year. Very easy to get started. A phenomenal drought resister. High in food value. Extra fine summer pasture. Grows on the poorest land. Enriches soils and keeps them from washing. Tens of thousands of poor acres are being reclaimed by Korean Lespedeza.

Description

Korean is an annual. That is, it grows only one year. However, it reseeds itself very easily unless the season is too short to mature seed. The stands from reseeding are generally much thicker than the original stand.

The stems are fine. The growth is not so tall but is very leafy. The feeding value is very similar to Alfalfa. In the latitude of Central Missouri it makes up to 3 tons per acre. In the north it is best for pasture. Korean is especially good in pasture mixtures because this clover does not make much growth in the spring. In the hot dry summer months it grows best. Pastures containing Korean do not dry up but continue to flourish until killing frosts.

SEEDING SUGGESTIONS

Your seed bed Must be firm and the seed must Not be covered deeply. Broadcasting on winter grains is a good practice. Sow like Red Clover. Running a roller over the ground later helps both grain and the clover. When sown with spring grain, roll the ground thoroughly then sow circular for detailed information on this crop.

Twelve to fifteen pounds per acre is the general rate of seeding. The seed is sold at 25 pounds per bushel.

SPECIAL STRAIN NO. 19604 KOREAN CLOVER

New Early Type

This is the first year this type is offered. Don't confuse it with the Common Korean, Sericea and Harbin Lespedeza. This strain proved far superior. The Agricultural College, Ames, Iowa, reports it matured seed every year for five years. A farmer in central Illinois writes us he obtained over 1000 lb. of clean seed per acre. Grew about two feet high in dry year of 1936.

SERICEA LESPEDEZA

A Tall Grower—A Perennial

This Lespedeza differs a great deal from Korean. Instead of living through reseeding it comes up in the spring from buds that form on the roots in the fall. That starts it off earlier in the spring. Grows taller than Korean. Therefore it is much better for hay. It also has a larger, stronger root system and is a superior soil-builder. Has lived over winters in the latitude of the southern part of Wisconsin. Grows on poor soil.

Nature of Growth

Sericea grows slowly the first year sending up a single stem. It throws out more stems from the crown each year. Thus it becomes finer and heavier producing year to year. Grows very leafy. Should be cut before blooming for best hay. May be used for pasture.

The strong tap root of Sericea penetrates the stiffest soils. This tap root branches very freely and this extensive root system loosens up the heaviest land. In fact, it is on heavy, stiff land that it does best. Gives remarkable results on flat, poorly drained land.

Seeding

Sow only scarified seed. Does not stand as much frost as Korean. therefore do not sow too early. Use about 6 to 8 pounds per acre. It is vitally important to have a solid seed bed and not to cover deep. Use a roller after seeding if you can. That is good practice on all grass and clover seedings.

We guarantee to save you money on Sericea Lespedeza based on the quality of seed we sell. Our price is figured on a 25 pound bushel. See page 32 for quotation.

Small lots, postpaid, 1 lb., 50c; 5 lbs., \$1.75; 10 lbs., \$3.00.

A Money Crop

Sow in the spring and harvest a seed crop the same year. Will mature seed in northern part of Corn Belt. For a seed crop sow 3 lb. per acre in rows and cultivate it. Two weeks earlier than Common Korean. Here is a chance to make real money. Order now. Supply limited.

Korean Strain No. 19604. Prices Postpaid: 1 lb., 60c; 2 lbs., \$1.00; 5 lbs., \$2.00; 10 lbs., \$3.50. See page 32 for prices on larger amounts.

CRIMSON CLOVER

It is also known as Giant Incarnate Clover. It can be sown on almost any kind of soil. This type of clover has a lot of merit and is worthy of your consideration. Crimson Clover is used for a pasture and hay crop, also for building up the soil. Usually sown in the spring in the north. Considered an annual in the north, although has been known to live through the winter as far north as central Illinois. Can be sown with other clovers and grasses. It stops soil erosion. Grows about as tall as Red Clover and Alsike.

Feeding Value

Makes good pasture or hay. Milch cows have been observed to make more milk when pastured on Crimson Clover than when pastured on Red Clover or Alsike Clover. Makes better hay when grown with other clovers and grasses. The N. J. Agricultural Experiment Station conducted feeding experiments, which showed Crimson Clover was worth \$16.55 per ton when substituted for wheat bran at \$26.00 per ton. When cut for hay it should be cut when it is all in bloom.

A Wonderful Soil Builder

Crimson Clover is a legume. It adds nitrogen to the soil. Will grow on soil too poor to grow Red Clover. Plowing under a good crop of Crimson is equal to 10 to 20 tons of barnyard manure. On land that will make 30 bushels of corn per acre, a yield of 45 bushels may ordinarily be expected following a crop of Crimson Clover. Build up your poor land by sowing Crimson Clover. Sow 12 to 15 lbs. per acre. Our seed is fancy quality. Cleaned and tested. Sold 60 lbs. per bushel.

Price: 1/4 bu., \$2.00; 1/2 bu., \$3.90; 1 bu., \$7.70; 5 bu., \$37.50.



Cicero, Indiana.
Gentlemen: In spite of the drought and heat, the Hubam Sweet Clover bought of you did exceptionally good. Hubam makes a fine crop to plow down for a corn crop. It also makes a fine fall pasture.

Yours very truly,
(Signed) T. E. Beals.



Centerville, Mich.
Gentlemen: Am interested in 2 bushels of northern grown Alfalfa and 2 bushels of Sweet Clover; prices to be good for 2 weeks. Might say that last year I purchased 2 bushels of medium Red Clover from you and it is the best I ever saw. Not a single plant of buckhorn in it. Thanking you, I am (Signed) W. J. Kelley, R.F.D. 2.

ALFALFA

FOR THE
CORN-BELT
LOW COST
HEAVY PRODUCTION

Corn-Belt Alfalfa has come into existence as a registered trade name for Alfalfa seed adapted to the corn belt as shown on the map below. A few progressive seed houses have determined after careful investigation that alfalfa seed produced anywhere in this section or northwest of it is adapted to any part of this section.

We have for example established beyond question that Alfalfa from the corn belt states does just as well in Wisconsin as Montana or Dakota common. It proves equal hardy, equally productive and this seed is obtainable at much lower cost.

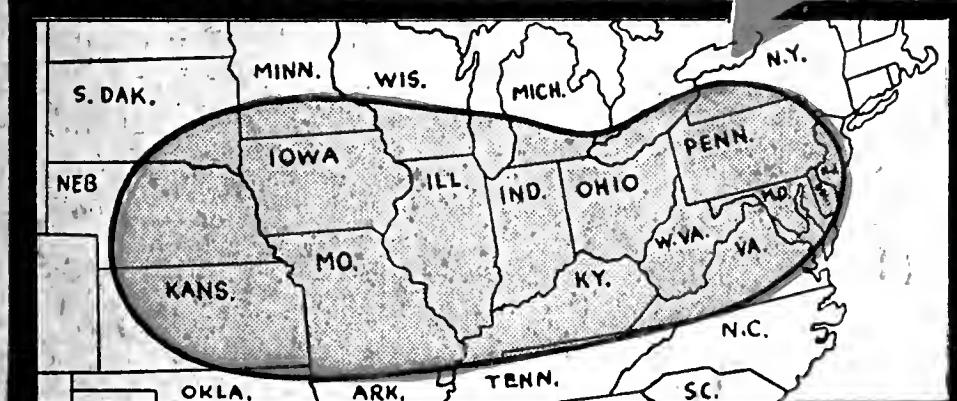
Thoroughly Adapted

We have not made wild guesses but the fact of adaptation of such seed has been amply sustained by experiments made by state stations. It is further established by the experiences of our customers who have used seed from these sections for many years.

We have four different grades of Corn Belt—PINNACLE, UNIVERSAL, ECONOMY and UTILITY Brands. They are adapted for sowing in all Corn Belt States. Our Corn Belt Alfalfa is domestic U. S. origin. No southern seed in Corn Belt. See page 32 for low prices.

Always Dependable

Now we can help you solve your seed problems more easily. You can select adapted Corn Belt Alfalfa with the assurance that you will always get seed of dependable character. It will have the hardiness and yielding quality you want at lower prices. There are only a few dealers "authorized" to use the special trade-mark design. Always insist on genuine Corn-Belt stock.

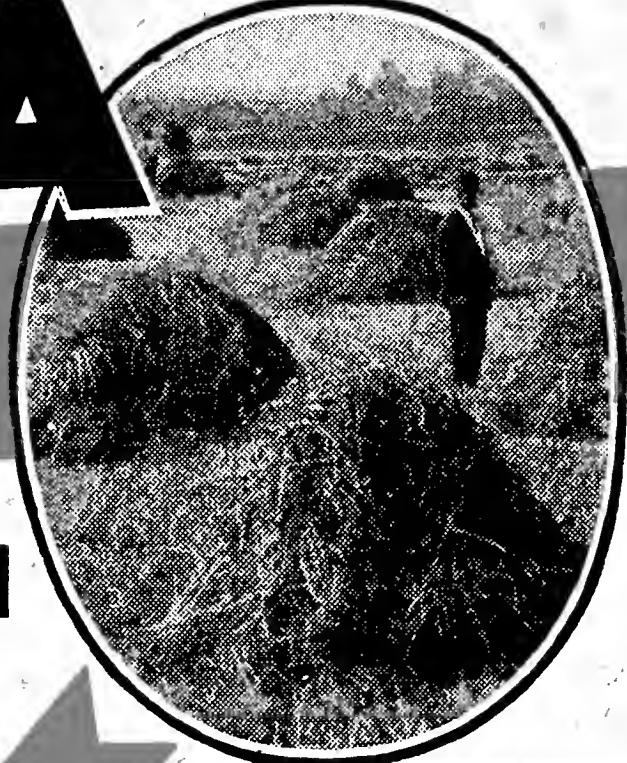


STATE REPORTS

We base our claims on the character of Corn-Belt Alfalfa on reports from our customers and on reports from state experiment stations that we have studied. In our neighboring state of Wisconsin we find that Nebraska seed does as well as Montana or other extreme northern seed. Authorities recommend Grimm for super hardiness, when that is needed, but the corn-belt common proved equal to any common.

For records on yields we find seed from our Corn-Belt section to equal or surpass others, and in some cases excel even Grimm in yields. These states include Massachusetts, Delaware, New York, New Jersey, Pennsylvania, Ohio, Michigan, Indiana, Iowa, South Dakota, Illinois, Nebraska and other eastern, western and southern states.

Our investigations have overwhelmingly convinced us that we would not be giving our customers the service they have a right to expect, if we did not show them this opportunity to save money on their seed bill.



WESTERN ALFALFA

PINNACLE BRAND
12⁰⁰ BU.



Reg. U. S. Pat. Off.

Here is a beautiful lot of Alfalfa. It would delight the eye of the most critical seed buyer or inspector. It has a very high purity and germination test. Has nice big plump berries and has a beautiful color. It is high grade and compares with the best offered on the market. This is the quality we like to guarantee.

Grown in Western States

We bought some of this seed early in the fall before the big advance in the market. Our Western Alfalfa is a blend of high altitude grown California, Utah and Idaho. We consider it hardy Alfalfa. It will not qualify for giving you benefit payments under the A. A. A. Soil Program in the north central states. A lot of our customers will want it on account of the fancy quality and low price. Ask for a sample and judge for yourself. Or, send in your order. If you do not find the seed equal or better than represented, ship it back freight collect and we will refund in full, plus freight. It's Pinnacle quality and will save you a lot of money. Our stock is limited and our advice is to order as quickly as possible.

OKLAHOMA

\$13⁵⁰
BU.

PINNACLE ALFALFA Approved Origin

This seed was grown under hardy conditions, where there is lots of freezing and thawing. The mercury gets down below zero in the winter and they have a very high temperature in the summer. C. A. Helm, Associate Professor of Field Crops of the University of Missouri, has the following to say about Oklahoma Alfalfa: "Our tests made a number of years with Alfalfa Seed from various sources gave every indication that genuine Oklahoma grown Common Alfalfa was just as well adapted to Missouri as common alfalfa seed produced in Kansas, Nebraska and other States to the west and north." There is no question about it being hardy. This seed in bushel bags. Each bag bears a tag showing it is Oklahoma Approved Origin Alfalfa, eligible for award payments in north central states by the Agricultural Adjustment Administration.

Our Pinnacle Oklahoma Alfalfa is a very fine quality. Nice plump, bright colored seed sold to you on our Money Back Guarantee. It is new crop. Our stock of this quality is limited. Order now.

It Pays to Grow the Biggest Money Making Crop—Alfalfa

ALFALFA



**MAKES
MORE
PROFIT
THAN
OTHER
CROPS**



LOT GRAND

**A Big Value
Grown in the U. S.**

**\$13.80
PER BU.**

**LOT ROCK BOTTOM
HARDY NORTHERN
GRIMM ALFALFA**

We are offering Lot "Rock Bottom" Grimm Alfalfa to our customers who prefer the Grimm type, but hesitate on account of the price. Here is a super bargain in Grimm and the price is within the reach of everyone who wants a field of hardy alfalfa. The price is low because it contains some discolored seeds. Not a fancy looker, but a good producer. Contains quite a percentage of small sized seeds. Small alfalfa seeds will produce large plants the same as larger seeds. On account of the seeds being smaller in size, there are approximately 20% to 30% more seeds in a pound of this seed than in a pound of larger seeds that sell for \$3.00 to \$4.00 per bushel more.

Buy Now—Cost Low

A lot of our old customers buy this quality every year. They don't care for looks if they can get seed that germinates, produces a good stand and can buy it at the right price. This seed has been recleaned. Lot "Rock Bottom" will save you around 20% to 25% on your alfalfa bill. Sow 15 pounds per acre for a good stand. Lot "Rock Bottom" is northern grown and complies with the Agricultural Conservation Program. We sell this lot of seed on our Money Back Guarantee explained on page 2. Alfalfa is not so plentiful this year and we urge you to send in your order real soon.

**LOT VIGOR
HARDY ALFALFA SEED
1/2 GRIMM**

**\$13.15
BU.**

Lot Vigor gives you just what you want. A low price and good growth. This bargain is another striking example of the efficient buying power of the American Field Seed Company. Lot Vigor is approximately one-half Grimm or more, and the rest hardy common alfalfa. A fine value and a bargain that will please you. Under normal conditions it will make a fine stand. It is northern grown adapted seed and complies with the Agricultural Conservation program.

Lot Vigor has been recleaned. Contains some off colored seed and a percentage of small seed. Purity and germination tests are good. We have many testimonials from customers who have used Lot Vigor. Save! Buy Lot Vigor.



Ravenswood, W. Va.
Gentlemen: I am much pleased with the Alfalfa and Red Clover got of you in March. The Alfalfa, sown in April, has withstood the worst drought ever known here. It is better than any grass, native or otherwise, and is still looking well. Send me your price list of seeds as usual.
Yours Sincerely, Chas. L. Brown (Ex-Senator).

**\$12.20
PER BU.**

Why so Low in Cost?

It is merely a matter of appearance. It is not as smooth or highly colored as our more expensive grades. It's a good bit like judging horses. One horse may not look as nice as another but he'll do just as much work and have just as good wind as a nicer looking one that sells for twice as much.

An Economy Seeding

This lot will hold down your cost of seeding. Sown at the rate of 15 lbs. per acre, it has produced good stands. It contains some smaller seeds which make a whole lot more seeds per pound and more seeds per square foot when sown. Start this money crop this year by sowing Lot "Grand." Sold subject to your approval. See guarantee, Page 2.

UTAH GRIMM ALFALFA

Extra Hardy—in Sealed Bags

This is a very fancy lot of Alfalfa. It is Pinnaeal Brand quality. Utah Grimm was grown in a high altitude and is very hardy seed. The Alfalfa crop in Utah and Idaho was far below normal. Stocks of this high quality are limited. This lot of seed was purchased by our buyer in the west. You are sure of getting what you pay for when you buy this seed from us.

**\$16.90
BU.**

**Big Savings at Present Prices
Save \$2.00 to \$3.00**

Considering the high quality of this seed, we know our price is lower than others are quoting. This Grimm Alfalfa is very hardy seed and cheaper in the long run. Order this extra hardy Utah Grimm. After you have received the seed, if you are not satisfied or do not think you have saved money, ship it back and we will refund your money plus freight charges both ways. Send us your order.



Lawton, Mich.
Gentlemen: I am enclosing part of my order amounting to \$112.70. The balance will follow as needed. One man that was going to order with me has not the money right now, but will have it later. Your seeds always grow. Many thanks.
Yours respectfully,
D. H. Kuhns.
(Signed)

DAKOTA No.12

LOT
DAKOTA
\$15 90
PER BU

A Variety
of Proven
Hardiness
Priced
Extremely

Low

We offer this lot to our customers who demand extra hardy Alfalfa. It is Dakota 12, Nebraska grown. Most everyone knows of the superior value of Dakota 12 Alfalfa. Any Alfalfa that withstands the ranges of Nebraska and Dakota Winters will do well most anywhere. Most dealers demand a big premium for Dakota 12 over other Alfalfa. The crop was real short. Most dealers cannot match this quality and price. Our Low Price on this Northern Origin Seed will save you money. Fits in Soil Program.

A Fine Bargain

You are buying this seed at a very substantial reduction. You can return it and get your money back if you don't consider it a matchless bargain. The seed is of very fine quality. The purity and germination are extra high. Just a slight touch of a few off colored seed. It would pass as the best with most dealers.

Lot Dakota will give you a start with Alfalfa of superior winter hardiness and at a price that eases the strain on the pocketbook. Investigate. Check up on us. Make comparisons. You'll find a big saving and a great value. Suitable for Agricultural Conservation Program.



GRIMM ALFALFA

Super-Hardy
and a
Super Bargain

Adapted—Northern Origin Seed

LOT LIBERTY
\$15 15
BU

Every practical and economical farmer will appreciate this bargain. Grimm Alfalfa at less than the price of some grades of common. Why so low in price? Because it isn't as high in color or as uniform in appearance. The purity is good. So is the germination. The seed is cleaned and graded by modern methods. The berries run a bit smaller in size. Requires no more seed per acre than the most expensive grades. The farmer who buys his seeds on the basis of results rather than looks will find in this seed just what he wants. Suitable on Agricultural Conservation Program.

Lot Liberty Is Reliable

Judge seed values by performance rather than by the price of the seed. This lot of seed will produce the same kind of a crop, the same kind of yields that higher priced seed will bring. Has been cleaned for noxious weed seeds. It is simply that higher colored seed brings more money.

You will find other lots of Grimm Alfalfa described and priced on the inside back cover of this book. Every one of these offers is a bargain. In this Lot Liberty you get the most practical and serviceable seed for every dollar you spend.

We do not have a great deal of this seed so you had better send your order early.

**Pinnacle Brand
GRIMM Alfalfa**

\$16 90
BU.

U. S. Northern Grown Seed
Shipped in Sealed Bags

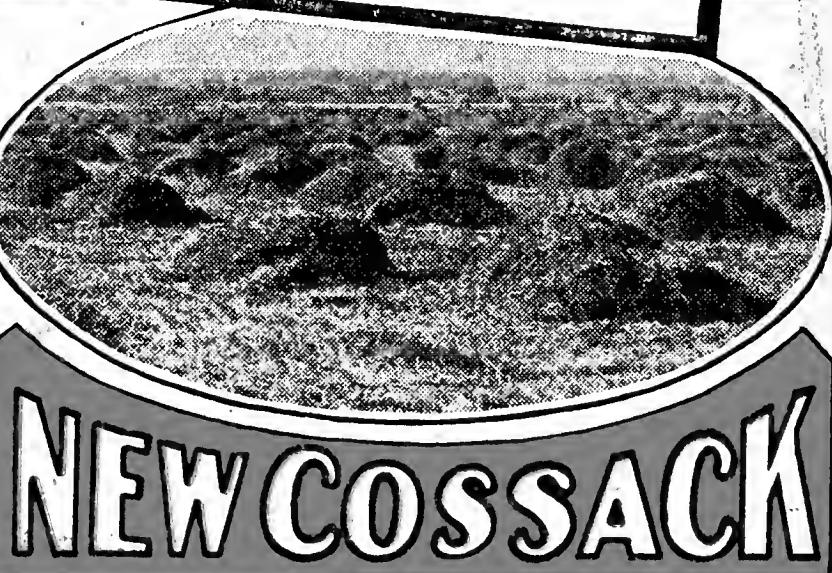
I want every one of our critical customers to give particular attention to this wonderful value. If you want a strictly high quality lot of Grimm Alfalfa you will find just what you desire in our Pinnacle Grimm. It has beautiful color, high purity and strong germination. Plump golden berries. A fine, smooth, uniform lot.

Every bag is sealed for your protection. I wish you could visit with me so I could explain the superior merit of this Pinnacle seed. You would have a fuller realization of the big savings that our customers make. Perhaps if we charged more money for such seed some people would think it was better. Our volume buying permits us to sell lower. I'm here to give you the greatest value possible. This seed is sharply under priced. Suitable on Agricultural Conservation Program.

Sample Free Upon Request

We probably can't visit together but I will gladly send you a sample of this seed. You can see for yourself what a beautiful grade this is. It is hardy stock Grimm. I am sure that compared with other seed of equal quality our price will save you \$2.00 to \$3.00 per bushel. I bought this seed to advantage and I want you to benefit by sharing in the savings so obtained.

May I urge you to act as promptly as possible for such extra fine Grimm at so close a price will certainly sell fast.



NEW COSSACK

A SUPER-HARDY VARIETY

WITHSTANDS SEVERE WINTERS AND THE
MOST DAMAGING CONDITIONS

Our New Cossack ranks as the full equal of Grimm as regards winter killing. Some consider it even superior. It is unquestionably in front rank. Does your soil or your climate cause a lot of winter killing? If so, use Cossack or Grimm. You won't find anything that will do better. In the end it is the cheapest to sow. Makes heavier production and produces greater profits.

Our Cossack Extra Fine

This is our Pinnacle brand. It's the finest grade we sell and that is finer than most. It is top-notch in every way. You are guaranteed the best and you get the big, bright, clean, high germinating seed.

This is also U. S. Grown, Northern seed. Our careful buying brings you this unequaled value. This is a very low price for seed of this character. If you need a super-hardy Alfalfa you will make no mistake in ordering our New Cossack. We know your dealer will ask you more money and talk about better quality. You won't get any better quality no matter what you pay. Buy direct during our Star Bargain Sale, and keep the extra dollars for other things. Postpaid, 1 lb., 50c; 5 lbs., \$2.00. Larger amounts, see price list on page 32.



Sheboygan Falls, Wis.
Gentlemen: Your Alfalfa No. 12 is the best Alfalfa I saw yet. It is even better than some Grimm here and did not freeze out. We had 28 below zero in winter, so it sure is tough and produces a nice amount of hay each year.

(Signed)

Yours truly,
Edgar H. Klemme.

Burgettstown, Pa.
Gentlemen: Your seeds have always been very satisfactory and of good quality and have saved me money. I have a pretty good stand of Alfalfa on my wheat stubble from your seed, sowed last spring, and we did not have any rain for four months.

(Signed)

Yours truly,
C. R. Fullerton.



**BUY
EARLY** for **LOWEST
PRICES**

TIMOTHY

**FINE
CLEAN
HIGH
GERMINATING
SEED**

**LOT
SILVER
TIMOTHY**

\$2.00 PER BU.

Priced Exceedingly Low

You can cut your cost of seeding to the bone by sowing Lot "Silver." The Timothy crop the past season was about one-third of the previous year's crop. While the prices are higher this year, Timothy is the cheapest seed on the list. We have several cars and can take good care of your business.

99 1/4% Pure—Strong Germination

Lot "Silver" is strictly first class quality. It is Pinnacle Brand quality. If you are an old customer you know that means Extra Fancy or the best. Send for samples. Compare quality and prices with your retail dealers. Considering quality, you will find our prices lower.

Compare Quality and Value

It pays to sow seed that will grow. Our test shows this lot has high purity and germination. This lot is priced right. A higher price cannot make it any better. You will find other grades described on page 1 and prices on page 32. Send your order for Lot "Silver." It is a dandy value.

DOMESTIC RYE GRASS

For Early Seeding and Quicker Crops

If you want a quick hay or pasture crop this year, Rye Grass fills the bill. It starts quickly and keeps on the job all summer. It produces lots of feed. It is a grass somewhat like Kentucky Blue Grass, only it grows much taller and the leaves are broader.

Requires No Nurse Crop

Domestic Rye Grass grows so fast it is often used as a nurse crop in grass mixtures. It is used in most lawn grass mixtures to obtain a quick green turf. Has to be cut often with lawn mower to hold it down. This grass is fine by itself or can be mixed with slower growing grasses or clovers. You can pasture a mixture with Domestic Rye Grass early, while others are getting started.

Experiment Stations recommend using Rye Grass. It is becoming more popular every year. Our seed is domestic grown. The price is much lower than other grasses.

Sow 20 to 25 lbs. per acre when sown alone. On page 16 we list some ready mixed seedings that contain this grass. Small lots, postpaid: 1 lb., 30c; 5 lbs., \$1.00; 10 lbs., \$1.65. See page 32 for prices on larger lots.

ORCHARD GRASS

A Perennial Grass of High Merit

Orchard Grass grows on most soils. Makes a good hay crop. Excellent in permanent pastures. Keeps creek banks from washing. It is the best grass to grow in shady places. Makes a wonderful combination with Red Clover. Starts growing very early in the spring, and is on the job lots in the fall. It is nutritious, palatable and a good producer. Our customers are learning of the value of Orchard Grass and our sales are growing steadily.

Our Orchard Grass seed this year is very fine. It is nice bright seed. Purity and germination tests high. Sow about 25 to 30 lbs. per acre for full seeding. Can be reduced proportionately when mixed with other grasses.

See page 32 for greatly reduced Star Bargain Prices.

Small lots postpaid. 1 lb., 40c; 5 lbs., \$1.50; 10 lbs., \$2.60.

Red Top

Easiest of All to Grow

Red Top thrives most anywhere on medium to heavy soils. It grows on a wider range of soil types and over a large variation of climates than any grass we know of. Poor soils grow Red Top even after other grasses fail. Medium soils produce it profitably. On rich land it makes a luxurious production. It grows under dry conditions and is the best grass for wet land or poorly drained soil. Red Top stops gully-washing as it makes a thick sod.

Use This Valuable Crop

The above characteristics will suggest uses for this crop on your farm. It makes a fine grass to have in permanent pasture and meadows. It is also fine for lawns. Red Top will catch where other grasses may fail. Using Red Top assures a fuller stand of grass and therefore greater returns from the land. We strongly advise its use.

Our Prices Save You Money

Compared with other grasses the acre cost of seeding is very low. Very economical to use. It only takes 10 to 12 lbs. per acre for a full seeding. In a mixture a little goes a long ways. Our seed is thoroughly cleaned and is high testing new seed. Our wholesale quotations are on page 32.

Smaller lots postpaid. 1 lb., 45c; 5 lbs., \$1.30; 10 lbs., \$2.30.

See page 32 for latest price list.

Knightstown, Ind.

Gentlemen:
Please quote price on Red Clover, Alsike Clover and Timothy. I have used your Pinnacle Brand for several years and always found them O. K.

(Signed) Eldon Hagy.

Gentlemen:

I have been ordering seeds from you several years and am always well pleased. I do not find as good quality elsewhere and your prices are always reasonable. Your shipments are prompt and I have recommended your seed to my neighbors who are ordering from you.

(Signed) R. S. Carpenter.



It will pay you to become well acquainted with the different grasses described on this page. They have been a revelation to many a farmer and they have added many dollars in profits to the farm income. They help you get the best production from your acres. Our Star Bargain prices on page 32 give you money saving quotations on each item.

REED CANARY GRASS

THE MIRACLE GRASS Also Known As Phalaris

This grass is a perennial and lasts several years. It will establish a heavy sod on land too wet for other crops. It is easy to eradicate. This grass is best adapted for low wet land, although it has been found to produce paying crops on drained land and upland. It roots fairly deep. It is a wonderful drought resister. During a dry season when other grasses and forage crops were practically a failure, Reed's Canary Grass produced 3 tons of hay per acre.

Seeding and Soil Requirements

It can be successfully grown most anywhere in the northern half of the U. S. Thrives on sour soil. Grows standing in water. Reed's Canary Grass can be sown in spring or fall. Spring seeding is most common. Can be sown real early in the spring. Sow it alone or with a very light seeding of grain. For a seed crop sow about 3 lb. per acre in rows about 18 inches apart. Should be cultivated once or twice. For hay or pasture sow 6 to 8 lb. per acre. Only cover the seed lightly. About $\frac{1}{2}$ inch is plenty. You can sow broadcast and go over with a roller if soil is loose. Practically all our seed comes from Minnesota. Our seed is clean and has good germination.

Profitable Crop

Grows 4 to 6 feet high. Yields 3 to 5 tons per acre. The hay has high feeding value. All livestock will eat it. Under average conditions two or three cuttings per acre are obtained. You can cut off the heads for seed and still get a full crop of fine quality of hay from the stand. Produces 100 to 175 lb. of seed per acre. This is a fine grass for pasture. It can be pastured from early spring until late in the fall. Has pastured four mature cows per acre for a period of seven months.

Postpaid Price: 1 lb., 60c; 5 lbs., \$2.30; 10 lbs., \$4.20.

See page 32 for quantity prices.

Write for free Circular on Reed's Canary Grass for further information.

KENTUCKY BLUE GRASS

Surpassing Quality—Star Bargain Prices

You know what Kentucky Blue Grass is, how valuable for pastures and lawns. It comes volunteer in many places, but it's a mistake to wait for volunteer growth. You lose too much. It's wasteful to let acres be cut in production. If you need Blue Grass sow the seed, you'll be money ahead in the end.

Our prices on Kentucky Blue Grass are very low. No item has been spared. Every price has been slashed terrifically. Our seed is new crop. We did not carry over old seed as so many dealers did. Our prices are on heavy weight recleaned high germinating seed. This is 21 lb. to 23 lb. seed.

See price list on page 32 for bargain quotations on this seed. It's the cheapest to sow this fancy quality.

Small lots, postpaid, 1 lb., 50c; 5 lbs., \$1.40; 10 lbs., \$2.50.

LAWN GRASS MIXTURES

Mixtures That Produce Beautiful Lawns

We have worked out several blends of grasses to produce healthy, compact, beautiful sods in a very short time. These mixtures are adapted to different soil and climatic conditions. All seed is recleaned high testing. You will find them thoroughly reliable and you will find them much more economical in the end than experimenting with untried or improperly blended mixtures.

American Fancy Lawn Mixture. Fine evergreen grasses mixed to fit the average soil and climatic conditions in the United States. Makes a fine sod in a short time and is highly satisfactory for most sections.

Postpaid, 1 lb., 50c; 2 lbs., 80c; 5 lbs., \$1.60; 10 lbs., \$3.00.

American Terrace Mixture. Keeps sloping places looking nice. Prevents washing.

American Shady Lawn Mixture. For lawns that have spots that are shaded most of the day.

Price, postpaid, above 2-1 lb., 50c; 2 lbs., 85c; 5 lbs., \$1.80; 10 lbs., \$3.40.

Not prepaid, any of above mixtures, 25 lbs., \$7.00.



BROMUS INERMUS

A great drought and winter hardy grass. A perennial that lasts many years. Very nutritious. Makes a heavy sod. Well suited either for hay or pasture. Comes on early in the spring. Remains green longer than most grasses. The seeds are quite large but very light in weight. Sow about twenty pounds per acre. Cover seed lightly and roll afterwards if possible. This valuable crop will solve many hay and pasture problems. Seed crop is short this year. Order early. See page 32 for our latest price list for quotations.

Postpaid, 1 lb., 40c; 5 lbs., \$1.70; 10 lbs., \$3.00.

ENGLISH BLUE GRASS

This is also commonly called Meadow Fescue. Does fine throughout the northern half of the United States. Grows 3 to 4 feet high. Excellent for both hay and pasture. Very valuable for wet land. It grows fast, tramping than Kentucky Blue or Timothy. Can be pastured very close. Produce very palatable feed. Will last for years. Especially recommended for hay where timothy does not do well. Sow 15 to 20 lbs. per acre.

The price list on page 32 gives you matchless value on this worth while crop. Save money by ordering early.

Small lots, postpaid, 1 lb., 40c; 5 lbs., \$1.25; 10 lbs., \$2.00.

CRESTED WHEAT GRASS

Stands more drought than most other grasses. During dry weather periods it comes through with better stands than most other grasses. Good plan to sow with clovers and other grasses. Has high feed value. All livestock eat it. Stands lots of cold weather. Is suited to most any soil in the west or middlewest. Grows from early spring to late fall. Stands lots of abuse. Lasts several years. Easy to eradicate. Sow on a firm seed bed, drilling 10 to 12 pounds per acre. Cover lightly. Not over $\frac{1}{2}$ inch.

Postpaid: 1 lb., 50c; 5 lbs., \$2.10; 10 lbs., \$3.60. Not Prepaid: 25 lbs., \$6.25; 50 lbs., \$12.35; 100 lbs., \$24.50.



Gentlemen:

With many thanks for being prompt in sending out my shipment. I find the American Field Seed Company to be on the square, and the best of all that sells pure seed.

Yours very truly, Bruce H. Been.



Gentlemen:

All the seeds that I have purchased from you have been entirely satisfactory. Your prompt shipment and fair dealings have been above par.

(Signed) Cecil Freestone.



American Field Seed Company, Chicago, Ill.

LOT MAJOR ALL DOMESTIC GROWN SEED

RED CLOVER ALSIKE AND TIMOTHY MIXED

\$ 4 00
BU.
45 LBS.

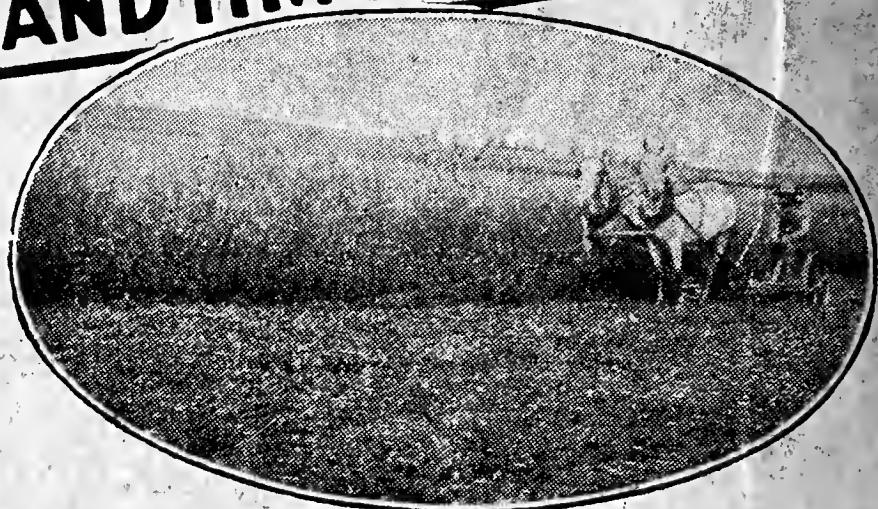
CONTAINS 30 to 35 CLOVERS

This makes a very fine and a very heavy producing combination for meadows. Also good for pastures. Contains just the right amount of clovers. It is a dandy rich mixture. It is carefully prepared to give the most satisfactory results. There is real quality seed in this mixture. Good purity and germination. It has the growing power you want. It is all domestic grown seed. Suitable for Soil Program.

Gives 50 Clover Seeds Per Square Foot

That's just what Lot "Major" will average when you sow 12 pounds per acre. At 10 pounds per acre you have 40 clovers per square foot and then there is the Timothy besides. Such a seeding can produce a stand as thick as hair on a dog's back."

The yields are surprisingly heavy because the clovers help the Timothy and the Timothy helps the Clovers. We consider this one of our best seedings for more permanent results. The supplies of such seed are very short this year. We urge you to place your order early.



Money Saving Prices

They are low compared with other prices on the same fine quality and the same clover content. These prices are low considering market conditions. If we don't save you money you can return the seed and get your money back. Let us take care of your seed business.

Valuable Mixture

This rich mixture produces a marvelous crop. It is rich in Clovers. It enriches the soil. If you want a real crop at a low cost of seeding, order Lot "Major" Clover, Alsike and Timothy Mixed. This seed has all been re-cleaned. We sell this triple mixture with the understanding you must be satisfied. If not just ship it back and we will cheerfully refund all the money including the freight charges. Lot Major is a good buy.

BEAT-EM-ALL QUICKEST GROWING PASTURE MIXTURE

\$ 1 70
BU.
25 LBS

Quick Action at Low Cost

This quick growing mixture is especially recommended for farmers needing some good early pasture. This mixture may be sown early and can be pastured in a comparatively few weeks. Thus high production and feeding value as well as low seeding cost will appeal to all farmers. Can be used for new seeding or to thicken up thin pastures. This mixture contains approximately 50% of Clovers.

General Description

Because of its rapid growth this grass requires no nurse crop. It starts quick and grows fast, thus giving protection to the clover seedlings as well as holding weeds in check. You can start to pasture this lightly very early. Then as the season progresses, increase the pasturing and work it hard. Sow 12 to 16 pounds per acre.

Production for Two Years

Our Beat-Em-All Mixture is composed of Korean Clover, Sweet Clover, Timothy and Rye Grass. The clovers add to the feeding value and build up the land. The Korean re-seeds itself even though pastured close. (See page 10.) The Sweet Clover is a two-year crop and comes on again next year when it may be pastured again. The Timothy is a perennial plant. The Rye Grass comes up quick and is a fast growing grass. When sowing, do not cover the seed very deep. Cover lightly and roll the ground if possible.

Order Now

We know that thousands who read this will need just such a seeding. These seeds were all re-cleaned before mixing. The germination is high. We have sold thousands of bushels of Beat-Em-All Mixture the past four years and it seems to give universal satisfaction. This seed cannot be duplicated at present prices. Order some of this mixture now while it is available and the price low.

PERMANENT PASTURE

Economy Mixture

\$ 8 25
100 LBS.

Here is a fine mixture composed of grasses with the exception of a small amount of Korean Clover. An all around mixture that can be sown in spring or fall. It is suitable for most any soil and climatic conditions, and a wide range of territory. Our Economy Mixture is an ideal combination for a permanent pasture at a very low cost. Produces a pasture that will last several years.

Our Economy Mixture is a combination of Red Top, Kentucky Blue Grass, Korean Clover, Timothy and English Blue Grass. Sow 15 to 20 pounds per acre. If you want more Clovers, add them to suit your requirements. These grasses all reseed well and your pasture gets better each year. This seed has been re-cleaned and the mixture carefully blended. The price is low and we guarantee shipment to satisfy you according to our guarantee on page 2.

PERFECTION MIXTURE

\$ 10 40
100 LBS.

Our Perfection Mixture is made up of the higher priced grasses and clovers, but contains some of the grasses used in our Economy Mixture. This variety of grasses make an excellent Pasture or Meadow. This Mixture is principally Orchard Grass, Bromus (Brome), Reed's Canary Grass, White Dutch, Alsike, Sweet Clover, Meadow Fescue, Timothy and Red Top. This combination of seeds meets various conditions of soil, climate, etc. Some of these seeds make a vigorous growth during dry periods and others yield well in wet seasons. These grasses produce well-balanced results from year to year. This is a mixture that should last for years. Sow 15 to 20 pounds per acre. The seeds in this mixture have been re-cleaned. We guarantee shipment to please you. This is a good value at this low price.

MONEY MAKING MIXTURES *at LOW COST*

ALL U.S. GROWN
CLOVERS

MIXTURES
AT BED
ROCK
PRICES



RED CLOVER AND TIMOTHY MIXED

RICHER
GRADE
\$4 10
BU.

With seed scarce and markets advancing this is a real bargain. It is a quality seeding at a price that will save you money.

Practically every farmer in agricultural districts uses the Old Stand-by, Red Clover and Timothy Mixed. It contains just the right percentage of Clover to produce a heavy stand of pasture or meadow. It is richer in feeding value. It is a great soil builder. Stores plenty of nitrogen in the soil. When plowed under, will increase future crops of corn or grains 25% to 50%. Farmers are reducing the grain acreage and going back to their Old Stand-by, Clover and Timothy. Complies with the Agricultural Conservation Program.

Fine Quality Seed

We buy a great many lots of this seed already mixed. When thrashed the seed is mixed. We buy such seed mixed at a big discount. This permits us to offer a mixture of this kind at such a low price. Seeding 11 or 12 lbs. per acre, there are about 30 Clover seeds to every square foot. This seed is recleaned. Germination and purity tests are good, and seed guaranteed to satisfy you. You are practicing true economy when you buy this mixture. Thousands of customers recommend this mixture. This Richer mixture is a great big value at a low price.

ALFALFA RED CLOVER ALSIKE AND TIMOTHY

4 20
BU.
45LBS.

All Northern Grown

This is a very rich mixture at a low cost. It is our Champion Mixture. Highly satisfactory to our customers. Produces big yields of fine hay. Makes an excellent pasture. Sow this mixture and find out if your land is adapted for growing Alfalfa. Many customers have established fields of straight Alfalfa after seeing the wonderful growth made by the crop in this mixture. This combination builds up your soil. Has high feeding value. It is cleaned and blended seed. A smooth uniform mixture. Even if you do not get a full stand of Alfalfa, you are pretty sure of getting a good stand of other Clovers and Timothy. You cannot lose. A seeding of 12 lbs. per acre gives an average of about 40 Clover seeds per square foot. This mixture has a good average germination. It has a double value; good seed and a low cost of seeding. Complies with the Agricultural Conservation Program.



Gentlemen:

I have used your seed for a number of years and am well pleased. I can save from one-fourth to one-third by buying from the American Field Seed Company. I can recommend your seed to my friends as I know they will save money.

Bark River, Mich.

(Signed) Joseph E. Guibault.



LOT
ROYAL
\$3 70
PER BU.

ALSIKE and TIMOTHY MIXED

This Mixture Contains 30% to 35% Alsike

Another superior value. One that will save you money and give most gratifying results. Sow a bushel to four or four and a half acres. Produces heavy yields of rich nutritious hay. Grows on land too sour for Red Clover.

You should remember that Alsike seeds are less than half as large as those of Red Clover. This mixture gives you a much heavier seeding of Clover. Sown at rate of 11 lbs. per acre, there will be about 50 to 60 Clover seeds on every square foot.

Very Desirable Hay Crop

Alsike Clover has scarcely any hairs on the stems and is therefore less dusty than Red Clover. It also has a higher feeding value. Alsike Clover when grown alone often mats down and appears to make a shorter growth. When sown with Timothy the Alsike grows erect and is often taller than Red Clover. This mixture helps the growth of the Alsike, increases its production and improves its quality. Maturing at the same time it makes one of the finest natural mixtures of Clover and grass you can get. It has long been a favorite with our trade and it is in great demand.

Description

Lot Royal is very nice seed. This stock was grown mixed. It came from clean fields. It has been well cleaned. The purity and germination tests are high. The seed is nice bright stock. The blending has been carefully done. The Alsike is uniformly mixed with the Timothy. It is an all-around smooth lot and a most remarkable bargain at this low price. You are getting the last penny in seed value when you buy this lot. It's easy to grow. Seldom fails and is guaranteed to please you.

ALSIKE and TIMOTHY STANDARD \$3 20 PER BU.

Contains 20% to 25% Alsike

This is the same kind of mixture as we have quoted in former years as our No. 20 mixture of Alsike and Timothy. Like lot "Royal" described above, it is made up of seeds secured from mixed fields. It gives you the same number of Clover seeds as the 40% to 50% mixture of Red Clover. It is highly recleaned and germination high. It surely is a seeding that gives excellent satisfaction. Thousands and thousands of our customers have used this same mixture for years. We receive hundreds of testimonials every year regarding it. Our Standard grade gives you a great big value at a low price.



LOWER PRICES High Quality SEED OATS

HEAVY SWEDISH SELECT NORTHERN GROWN

A Sensational Producer

Superiority in Seed Oats is emphatically demonstrated in this great variety. This oat is a bigger, plumper and heavier kind. A large white variety with a yielding record that is sensational. Has exceeded 120 bushels per acre. There is money in growing such oats. You lose money when you sow inferior seed.

Our seed is northern grown. They are given a strenuous cleaning with an extra heavy air blast. The small, light, immature and shriveled grains are removed. The cleanout in this process is heavy and it gives you seed stock so far superior to the average farm run seed that there is no comparison. For seeding purposes these oats would be cheaper at double our price than most farm run stock would be as a gift. If you want to make money from oats sow this improved seed.

Description

Our Regenerated Swedish Select are medium early. Straw quite tall and stiff. Heads sprangled. Kernels large in size and white in color. Hulls thin. Percentage of meat large. Vigorous grower. Drought resistant. It is our most productive and best money making variety. It's a fine big white oat.

EXTRA PROFITS

Come From Sowing Better Seed

Whether you make or lose money on your oat crop depends largely upon how many bushels you produce per acre. The farmer using run down or poorly selected seed is almost sure to face a loss. You can generally change this into profit by sowing better seed. That means you spend a little more money at the start for better seed but it returns to you many times over at harvest time. The seed makes a whale of a lot of difference in the crop.

Selected Varieties

Variety is very important. Experiments have proven that so many times that no well posted farmer will question it. But even the best varieties deteriorate because of improper seed selection. They "run out" and fail to equal former production. Change of location also often adds to the vigor and vitality of the crop. We secure all of our medium maturing varieties from the north as we know they produce more profitable returns.

Our varieties are selected from the best of producers. We consider not only yield, but their ability to withstand unfavorable conditions. The relentless cleaning given our seed makes it so superior in value that every farmer should realize its importance.

What You Receive

When you place an order for seed oats with us you secure the best of selected varieties. You get heavy producers. Your seed will be heavy and clean.

Our disease and drought resistant varieties will appeal to your neighbors. You can get a premium for the first year at least by selling your crop locally for seed. Do the wise thing this year. Discard your old stock. Make a new start. Reap better harvests and larger profits by sowing better seed.



Gentlemen: I have used the following seeds from your house: Red Clover, Mammoth Red Clover, Sweet Clover, Alsike and Barley. I have been well pleased with them all. I consider Pinnacle seeds as good as money can buy, and at a lower price.

(Signed)

Yours very truly,
C. B. Hunt.

Our VICTORY Largest and Finest

An extra large heavy white oat. A magnificent variety. Beautiful seed stock. Weighs out around 45 lbs. per bushel. Northwestern producer. An eye opener to thousands of farmers. Ask for free sample. See those great oversize meaty kernels. Order some of this phenomenal stock and sow oats the like of which your neighbors may never have seen before. These oats have cost us a fancy premium. It has been expensive to bring them into Chicago, but we certainly are proud of them. You too will be proud of your purchase. Return shipment and get your money back if you do not find them the finest seed oats you ever owned. The greatest profits from oats are secured by introducing new and superior varieties into a neighborhood. Farmers will often drive for miles and pay a good premium to secure some for seed. The first seeding cost is higher than most oats but the returns make the investment highly profitable. See page 32 for prices.

A
SUPERB
VARIETY

NEW ALBERTA BIG NORTHERN OAT

This is a great favorite in Canada and the Northwestern states. Our customers have been growing it all over the corn belt. It has proven a sensation. It outranks even our Swedish Select in size of kernel. Matures just a trifle later. Weighs out a little heavier per bushel. Its yields have been enormous. You just can't help getting enthusiastic about such a profitable variety.

Description

Straw is tall and of a texture that stands a lot of abuse before it goes down. Seldom lodges. It is a tree or sprangled head type. Kernels are white and large. Rapid grower that withstands unfavorable conditions well.

We urge you to make a start with this wonderful New Alberta. Show your neighbors what can be done with better seed in your section.

FULGHUM OATS

Very Early, Extra Heavy Yielder

You will find these oats in a class by themselves. We do not know of a variety that is equally early which will outyield it. It has greater resistance against smut than any other variety. It has doubled and tripled yields of other good and well known kinds. Our Fulghums have yielded heavily under unfavorable conditions that practically caused a failure with ordinary varieties. There is only one thing this variety is particular about: it wants to be sown early.

Description

Color is golden yellow. Straw medium in height and very strong. Spreads at lower joints. Fine for rich ground and one of the best producers on poor land. Resists crown rust. It will take a lot of punishment and still come out on top with a record breaking yield. Kernels good size and makes fine feed.

We recommend this variety to anyone who wants a highly productive early variety. Our seed is first class quality, re-cleaned, plump, bright seed. The kind that makes big yields. See page 32 for prices.

IMPROVED
SEED OATS
MAKE
MONEY

OUR FAMOUS
GREEN MOUNTAIN
SEED OATS
A Great Favorite

SEE PAGE 32
FOR PRICES ON
ALL OATS

These oats have made a phenomenal record in the corn belt. A field of Green Mountain Oats is sure to attract a lot of attention. One farmer located about 75 miles south of Chicago reported that he sowed 3½ bushels of Green Mountain Oats on 2½ acres and obtained a yield of over 80 bushels per acre. These oats make a strong vigorous growth. Two bushels of these oats per acre, produce a heavy stand. These oats usually run 38 to 41 pounds to the measured bushel. They usually sell at a premium. Sow some of these oats this year and sell the seed to your neighbors at a profitable premium over the market.

Superior in Many Ways

A vigorous grower. Resistant to smut, blight, and rust. Large grains, color white, hulls very thin. Long bushy heads heavily loaded with grain. Stiff, fine textured straw. Will stand up longer after ripening. Prolific stooler. Requires less seed per acre. Quite early. Withstands adverse weather conditions. We cannot give a word picture of our Green Mountain that will do it justice. You'll never appreciate its remarkable quality until you grow them. Our seed supply is exceptionally fine this year and we know you will be delighted with your investment in this variety. See page 32 for prices.

IOWA
103

The White
Kherson

This variety is extremely early. Straw is short and grain heads unusually large and heavy. The standing crop looks like almost a solid mass of grain. Considering its early maturity it is the heaviest producer. The grain is of fine quality.

It is admirably suitable for a nurse crop because of its shorter straw and early maturity. Escapes hot weather damage. Does not shade clover seedlings too heavily. These White Kherson Oats are in our opinion the most profitable of the very early varieties. Our heavy producing strain of heavily cleaned stock is distinctly superior seed, and we urge its use, wherever a money-making early white oat is desired.

SILVER
MINE OATS

These fine Silver Mine Oats are in great demand. Their clear white color makes them very desirable for manufacturing rolled oats. Our seed is northern grown. The kernels are good sized and have soft hulls. A fine oat for horses. They are medium maturing. Grows a medium length straw. Large sprangled well filled heads.

Do not confuse our Silver Mine Oats with some run down strain that is sold by this name. Believe you will find them superior. Have nice stiff straw. Does not lodge readily.

These Oats are well recleaned which will increase the yield and produce a better quality. Good seed oats will prove a wise investment.

NEW
HULLESS

No Hulls—All
Meat

This is radically different from ordinary varieties. The grain threshes out similar to rye only the grain is softer. No waste of hulls. Feeding value is higher. They will yield well, often exceeding many of the better types of hulled oats in production. Considering the absence of hulls and increased food value, the actual returns are large even though a smaller number of pounds are produced. You will like this remarkable variety.

Good Seed
—Carefully
Prepared

We select our seed carefully and get the best producing strain for you. Since the grain is soft it is a little more easily affected by smut. For that reason we treat our seed with copper carbonate which kills smut and thus produces clean high quality stands. You see we take special care to see that you get the finest seed that will give you the greatest possible yields of first quality grain. See page 32 for prices.

COLUMBIA OATS

Here is one of the new varieties now being grown in this state. Every farmer that wants a good heavy early oat should start growing Columbia Oats this year. The Illinois farmers who have been growing them the past three or four years, are very enthusiastic about them. They are a development of the Fulghum, but are much earlier. About as early as Gopher and Iowar Oats. They can be sown late in the spring and still outyield most varieties. They are a mighty safe oat to sow. Columbia Oats are a fairly tall oat for an early oat. The heads are long and erect. Have stiff straw and stand up well. Our seed stock is well recleaned and weighs well over thirty-two pounds. See prices on page 32.

WHITE GOPHER

Extra Heavy Yielder

On good soil Gopher Oats will outyield most early varieties 10 to 15 bushels per acre. Gopher Oats were developed by Minnesota Experiment Station. Best adapted to southern Minnesota. About ten years ago experiments were made at two Illinois Experiment Stations and results proved Gopher Oats were better for northern half of Illinois, than other varieties of early Oats. A four year average at Urbana, it ranked first with an average of 70 bushels. One year at DeKalb, 81 bushels. Gopher is recommended for heavy soil, where other varieties lodge severely. It has a fairly short stiff straw. Usually escapes rust on account of its earliness. Chas. Kelly, who has a 1000 acre stock and grain farm, 75 miles southeast of Chicago, reports they are best grown.

New Athens, Ill.
Gentlemen: Was certainly well pleased with the Alfalfa and other seeds purchased from you the past years. Used exactly as you described them in your seed catalogs and had splendid results from them. Hoping that you will continue to send me good seeds, I am
Yours respectfully,
Chas. R. Hanft.



BARLEY

VELVET

The Kind With Barbless Beards

This is one of the newer kinds of Barley. Not an experiment but definitely proven as the best all around producer yet developed. It will outyield any variety we know of. It will stand up under any unfavorable weather with the best of them. The straw is far superior to the old kinds because there are no barbs on the beards.

The beards act as a protector to the grain under unfavorable conditions. They are as smooth as the straw itself and thus radically different from the old kinds which have the worst barbs imaginable.

Increasing Barley Acreage

Thousands of farmers are again turning to Barley growing since this variety has come on the market. Barley is the heaviest producing small grain crop in the northern part of the United States. It yields more pounds of grain per acre and it is valuable feed.

Our Velvet Barley is being grown successfully over a large territory and is being used in sections where barley has not been generally grown. You'll be enthusiastic about it too after growing it. See page 32 for Sale Prices.

SEE
PAGE 32
FOR
PRICES

WISCONSIN PEDIGREE TYPE

Improved Barbless Barley

This is an improved type of the Velvet Barley. On a four year test it made an average yield of over 50 bushels per acre; outyielded all well known varieties. It is a smooth awned, white six row barley. Has been introduced extensively the past two years in Illinois. In a few years it will be one of the most popular varieties grown. The barbs have been removed from the beards by a breeding process. No discomfort in harvesting and threshing this variety.

The Best for Malting and Brewing

A large brewing concern has made several tests and found the Pedigree 38 Type exceedingly fine for both malting and brewing purposes. Other Maltsters have made tests and predict this variety will become the great malting and brewing barley of the country.

It is to your advantage to buy this type of barley. It is practically free from disease. Yields from ten to forty percent more than other popular varieties.

Every farmer should grow barley. During the past two years it has been the best paying grain crop on the farm. We have talked to a good many farmers in our office about barley. Most of them claim they could not farm without barley. This is a nice, big, plump barley. Buy this variety and obtain an extra yield that will more than repay you for the cost of the seed.

ODERBRUCKER

One of the heaviest producers. An old variety that has been proven most reliable. In tests with other barleys of the same type it has excelled in yield per acre and quality of grain. Straw is very stiff. It has shown a marked superiority in drought resistance. Kernels a little larger than the average and weighed heavier per bushel. In feeding analysis it showed a higher protein test.

Here again we would emphasize the importance of good seed. You may be growing the same variety on your farm. Sow some of our selected and heavily cleaned seed along with it. Watch carefully and check results and yields carefully. You'll be astonished at the difference. You'll be convinced that better seed pays big returns.

VALUE of BARLEY

It yields more than any other cereal. Pound for pound it is equal to corn in feeding value. It matures early, escaping hot weather. It is the best nurse crop for small grain. Barley does not lodge readily and withstands unfavorable conditions, especially well. Gives you greater returns per acre. Taken all in all it is a most satisfactory small grain crop and a money maker.

IOGLOS BARLEY

A New Variety

A new type of barley developed in 1929 at the Iowa Agricultural Experiment Station. IOGLOS is a smooth awned barley. It is a high yielding strain. It has a very stiff straw. Does not lodge like most varieties. It resists rust as well as other well known barleys. Its superiority is worthy of your consideration. Experiments during 1930 to 1937 in Iowa show that it had an average yield of over 48 bushels for the eight years. One year it yielded over 60 bushels per acre. It was the best of 7 well known varieties.

A Malting Barley

Tests made by malting laboratories indicate that IOGLOS should have the same malt rating as Velvet and Wisconsin No. 38, which are both recognized for their malting qualities. You always get a premium on the market for good barley that will grade for malting. Grow IOGLOS while the acreage is small. Sell part of your crop to your neighbors for seed. An extra yield will more than pay for the cost of the seed.

MANSHURY

A six rowed variety originally introduced from China. An old reliable kind and very extensively grown in the United States. Considered one of the best feeding barleys and a very good yielder. Our strain of Manshury has a plumper berry than the old type and will yield from 10 to 15 bushels more per acre. Our seed stock is plump, bright, clean heavy seed. This kind of seed is necessary for the largest yields. You are spending your money wisely when you purchase such seed.

MALTING QUALITY OF OUR VARIETIES

The varieties we offer are the very best for malting and feeding purposes. It is important that you sow good clean seed free from disease. You get larger yields and a higher grade of barley. Maltsters require clean undamaged grain of high quality. It has to be pure.

We have discontinued handling the regular Beardless Barley. We found it difficult to obtain high quality seed and it was not as satisfactory for malting purposes as the varieties we have listed on this page.

The Velvet or Barbless Types are superior for malting and cereal purposes. The Oderbrucker and Manshury are old well known varieties used a good many years for malting and feeding.



Gentlemen: Wish to say that the hundred pounds of America's Best Mixture I got of you last spring made one of the finest stands of grass. Any farmer that wants to build up his soil would do well to use it.

(Signed) Edw. E. Miller.

Sheldon, Ill.

Gentlemen: I have sown your seed for a few years and have splendid results. I am always glad to recommend your company as I have always found your seed as represented.

Yours truly,

(Signed) John F. Mills.



3 Spring GRAINS at SPELTZ

See page 32 for prices

LOW PRICES
SEE PAGE 32

A Grain of Unusual Qualities

Speltz, also called Emmer, is quite different from the ordinary grain crop. It resembles Barley but is really a species of wheat. The grain is broader than Barley, and the kernels are not so tightly enclosed in the hull. The grain is softer. The shuck and grain both have good feeding value. It makes a rich feed that is palatable and relished by all kinds of live stock.

Characteristics

It is a Russian grain. It is very hardy, being grown in the northern states, Alaska, and in semi-arid regions. You will find it a remarkable drought resister. Neither is it easily affected by rust or blight. The straw is pithy and strong. Maturity is very early. A fine nurse crop. Produces a grain crop under dry conditions that would cause a failure of other small grains. It seems to adapt itself to wide variations in climatic conditions. You will find it growing over a wide territory.

Fine Stock Feed

You can use it for poultry feed. Cows show a marked liking for it and it is often fed with bran and shorts to milk cows. Hogs thrive on it. It is a fattening grain and will put weight on hogs and cattle in a hurry. Speltz helps to cut down feed bills. It is good for pasture, fattens in the green state, and is a heavy stoker. We are sure you will like Speltz, and that it will prove a very profitable crop for you.

Easy to Grow

Prepare ground same as you would for any small grain crop. Sow 2 to 2½ bushels per acre. Drill or broadcast. Harvest when in hard dough stage. Thresh with ordinary grain thresher like wheat, but use fewer concaves.

Consider its resistance; its early maturity; its heavy yields; its high feeding value and palatability. You will find it worthy of a trial and once tried we are sure you will always want some Speltz on the farm.



SPRING RYE

A Many Purpose Crop

Our spring Rye is just as different from winter rye as spring wheat is from winter wheat. You sow it in the spring only. It can be sown early. Grows rapidly. Can be used exclusively for a quick pasture or pasture it a while and then take your grain crop. May be cut in the soft dough stage for hay.

A Crop That Is Needed

This spring many a farmer is going to want some pasture or hay as quick as he can get it. Our Spring Rye fills that need admirably. Or if you need an early grain crop you again find this crop ready to meet your needs. The value of Rye for feed is well known. This variety produces heavy yields and makes a fine paying crop. You can use it, too, for fertilizing purposes. A good crop of Rye plowed under adds lots of humus.

Excellent Seed Stock

We are a little short of our usual supply of spring rye but can take good care of early orders. The seed is guaranteed first class quality and will please you in every way. You can return anything you receive from us if it does not please you and get your money back promptly.

Treatment for SMALL GRAIN

New Improved Ceresan only costs around 2 cents per bushel. It is applied dry. Half an ounce treats a bushel. Controls smut and stripe in Barley and loose and covered smut of oats. Increases stands and yields. Easy to apply. Full directions with each package. Profitable even on smut free seed. A wise investment. Use it this year.

Prepaid Prices:
1 lb., 70c;
5 lbs., \$3.00.

SPRING WHEAT

THATCHER

Rust Resistant

This variety is a beardless spring wheat developed at the Minnesota Experiment Station. Thatcher is rust resistant and is a hard red wheat. Reports show Thatcher has made phenomenal yields during the past few years when stem rust was very damaging to other varieties. During the bad rust years of 1935 and 1937, reports show Thatcher yields 2½ times greater than Marquis Wheat. Thatcher has a strong straw and matures 2 to 4 days earlier than Marquis. It's a fine milling wheat. Is a profitable spring wheat.

PROGRESS

This is bearded spring wheat. It is a pure line from a pedigreed selection. It is becoming very popular in the cornbelt territory. Jim McMicken who lives about 35 miles west of Chicago raised a 1000 bushels in 1936, says it is the best variety of spring wheat he has grown. It does not blight, is rust resistant and a heavy yeller.



Almond, Wis.

Gentlemen: I never received your March price list, but am enclosing another order for seed. I always get my seed from you and am always satisfied and have good luck with them. My Alfalfa field that I planted with your seed was surely a picture last fall. Yours truly,

(Signed) Ira H. Lamb.

Brant, Mich.

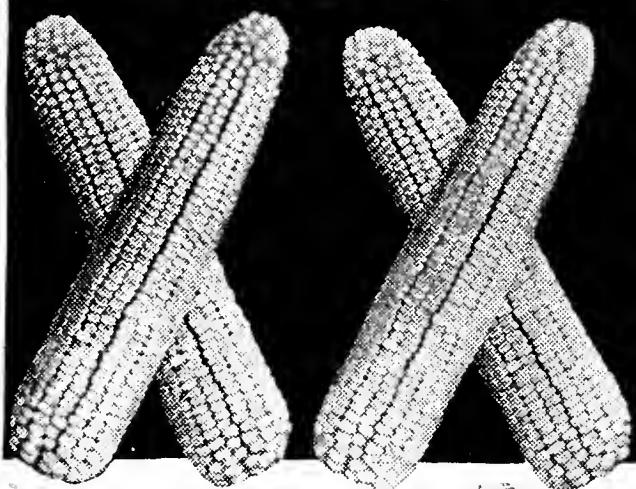
Gentlemen:
Enclosed another order for 200 lbs. of America's Best Mixture. I sowed this seed last year, and it was very satisfactory.

Yours very truly,

(Signed) M. Carstensen.



DOUBLE CROSS



STATE CERTIFIED HYBRID SEED CORN

State Certification

A Hybrid to be certified must show a combined superiority of 25% in yield and lodging resistance of stalk over the average open pollinated corn in state yield contests for at least 2 to 5 years preceding certification. When you buy State Certified Hybrid, you are sure of getting the genuine State Originated Hybrid Corn. We sell State Certified Hybrids because they are safe, sure and dependable. The original seed stock is "Approved." It is produced under state supervision. If there is anything wrong with the seed stock, isolation, detasseling, moisture content or germination, it can't be certified. It must also germinate 90% strong or better.

Buy Blue Tag Certified Hybrids

That Blue Certification Tag on the bag proves it is grown according to state specifications. It has not been rushed into production for private profit. Buy Blue Tag Certified Hybrids, because they have a record of proven performance. It is seed of high strong germination.



State Originated

The State Originated Hybrid is one developed at the State Experiment Station. There is no rush to get any variety into production for profit purposes. If a variety is not of decided merit, it is not released for general use. Each variety stands on its own merits. There is no private brand name covering a lot of varieties to cover up inferior strains.

The profit may not be so great, but the American Field Seed Company believes that State Originated Hybrids are safe, sure and dependable. Don't let a "smooth" agent give you a hop, skip and jump set of figures. Common sense decrees the safety and dependability of State Originated Hybrids.



NEW
ON STATE

LOW PRICES
CERTIFIED HYBRIDS

WHY
PAY MORE?

IOWA 931

WISCONSIN 570

State Originated

A New Hybrid—Early Maturing

This is one of the recent developed Hybrids in Wisconsin. It is far superior to the Wisconsin 606 that has been popular in southern Wisconsin for the past two or three years. The grower has produced different varieties of Hybrids, but reports Wisconsin 570 is rapidly becoming a leader in the southern part of Wisconsin and northern part of the corn belt. This Hybrid was developed with the idea of producing as large an ear as possible that would mature in the southern part of Wisconsin. This corn was grown in the southern part of Wisconsin, not far from the Illinois line. It produces a nice shaped ear. Has a clear yellow color. The cob is small and fairly deep grains.

Buy Certified Hybrid

The Wisconsin 570 had to fulfill all requirements of the Wisconsin Seed Inspection Department before it was eligible for Certification. The quality had to be up to State specifications. The moisture content was checked. You hear many stories about some private brand of Hybrid making a big yield. These concerns who sell under a private brand may have a dozen varieties. It does not mean anything unless you know which variety or number made the big yield. We prefer to sell our customers State Originated and Certified Hybrids which are safe, sure and dependable.



An Early Maturing State Originated Hybrid

Sometimes a Hybrid will give a good performance for a year or two, but the best test of a variety is the results obtained over a period of years. That shows what it will do under varying conditions.

Iowa 931 for eight years has yielded over 16% more Corn than the average open pollinated in the northern section of the Iowa State yield contest. It is also adapted for northern Illinois, extreme southern part of Wisconsin, northern part of Indiana. It is adapted as far south as 50 or 60 miles south of Chicago, in sections requiring an early maturing variety.

Excellent Record

It has a good record in yield and strength of stalk. In a two-year record in northern Illinois, Iowa 931 showed very satisfactory performance of 103.1% and 102.5% with an acre yield up to 95.5 bushels per acre in 1935. In judging the value of corn the acre yield is not the only quality. Maturity and moisture content are of great importance in some years. An early maturing corn that will, over a period of years show an average increase of 16.4% over open pollinated, and show a bushel increase of as high as 17.62 bushels, is a good Hybrid to select.

Buy Iowa 931 State Originated Hybrid. It has definitely proven itself superior.

HYBRIDS that LEAD

Judge Hybrids by individual variety records, not by private brands. Below are three Hybrids that have proved their superiority.

ILLINOIS 960

STATE CERTIFIED—STATE ORIGINATED

High Points on Illinois 960

- A very wide range of adaptability.
- A top ranking Hybrid in production.
- Extra High in Performance rating.
- Yields of 123.9 bu. per acre are reported.

The tests that have been made show Illinois 960 to be a very distinctive and outstanding variety. It has been grown in Illinois for three years. On account of seed scarcity most other states have had it for one year but it has shown up so well in such a wide range and under such varying conditions that it certainly is coming thru as a leader. We predict in another year or two when Illinois 960 is better known it will displace many varieties throughout a wide area on account of its adaptability.

From north central Illinois thru central Iowa and east thru Indiana and Ohio and as far south as Missouri, it ranks high. No other Hybrid that we know of is adapted to so wide a territory. We consider it good for southern Pennsylvania and West Virginia.

In Iowa in 1937 it ranked first among all Hybrids in the experimental class in three tests and well toward the top in two of the other five districts in which it was tested. It gave a top yield of 108.49 bushels in 1937.

- Better than 100 bu. per acre in several widely separated tests.
- Highest producer on soils of high, medium and low productivity.

Indiana recommends it as a satisfactory Hybrid, especially for the central part of the State.

Illinois where the most extensive tests have been made for three years, Illinois 960 has made total yields of 123.9 bushels per acre. In north central Illinois at Dwight, Henry, Grassville and Cambridge, it was top in total yield in tests for 1935 and 1936. It was a high rating corn in 1937 with a yield of 120 bushels per acre at Cambridge. It also has been top in central and south central for a two-year average and top in southeastern Illinois in 1936.

In soil adaptation tests Illinois 960 has been top in production on soils of both high, medium and low fertility. It grows somewhat taller than most Hybrids and has a greater tendency to have two ears per stalk. We do not recommend it for planting north of Joliet, Illinois. Buy Illinois 960 Certified Hybrid for larger yields.

OWA 13

A State Originated Hybrid Somewhat Later Type

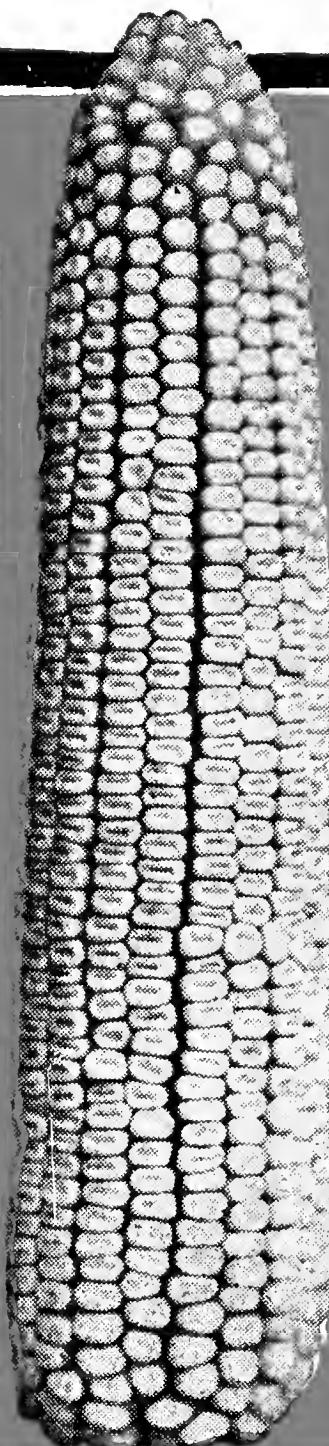
This Hybrid has an unusually superior performance in the southern half of Iowa and northern Missouri. Has produced yields showing it was adapted for the north central section and south central part of Illinois. This shows it would be adapted in a latitude for the southern part of Indiana and Ohio. We consider it adapted to all sections, having similar conditions and even farther south.

It is not an experimental Hybrid, but one that for seven years with Iowa State yield contests has shown an average increase in yield over average open pollinated of 30.3% in southern Iowa and 28.91% in south central Iowa which reaches up to the middle of the state. Official reports show a yield of 118.99 bushels per acre recorded for Iowa 13.

This seven year superiority record of Iowa 13 includes the drought years of 1934 and 1936. Yields for 1937 range up to 97.30 bushels per acre.

In Illinois in 1935 Iowa 13 established a total yield in the north central section of 109.7 bushels per acre in a test at one point in the section and 104.4 bushels per acre at another point. Again in 1936 it showed its superiority in taking the top ranking position in south central Illinois sharing honors with Hybrid Illinois 960.

Iowa 13 is not a flinty variety. It has a long strong root system. Our Iowa 13 is State Certified and has a very wide adaptability.



IOWA 939

A State Originated Hybrid of Medium Maturity

It was originated by the Iowa Experiment Station. Is widely grown in that state and in Illinois, Indiana, Ohio and on East. Earlier in maturity than Illinois 960. Has proven very popular in north central section of Ohio.

In Illinois, the Iowa 939 Hybrid established yields in the north central part of the state of 107.3 bushels total yield per acre at one station. It showed higher resistance against lodging in all tests. Has shown as high as 45% increase in yield over average open pollinated in central Iowa.

Has nice shaped ears. Kernels have a slight reddish cast on the side. A softer corn than most Hybrids. Fine feeding quality. Adapted for northern Illinois with the exception of the top tier counties. Also same latitude in Indiana and north central Ohio. We have many testimonials from customers who planted Iowa 939 last year. We have the genuine State Certified stock and we recommend it highly.

IN
PRODUCTION
AND
QUALITY

SEED CORN

LOW PRICES
ON
SELECTED
TESTED
SEED

MORE
BUSHELS PER
ACRE

Illinois Special

This is a wonderful variety of heavy producing yellow corn. Maturity about 110-115 days. A heavy cropper. Illinois Special has been grown throughout Central Illinois for many years. In recent years it has brought its astonishing yields to farmers in widely spread territory. We do not hesitate to recommend it as the heaviest yielding variety we have.

Description

Ears 10 to 12 inches in length and 7½ to 8½ inches in circumference. They are well shaped, well filled with 16 to 18 rows. Fairly large cob. Kernels are rather dark yellow. Large germ making it a strong grower. This is a large type of corn that leads in production even under unfavorable conditions.

Pride of the North

Our Pride of the North is a very popular variety. This variety is sometimes sold under different names. It ranks as a favorite with all who want a good producing early yellow variety. We have seen it outyield later varieties.

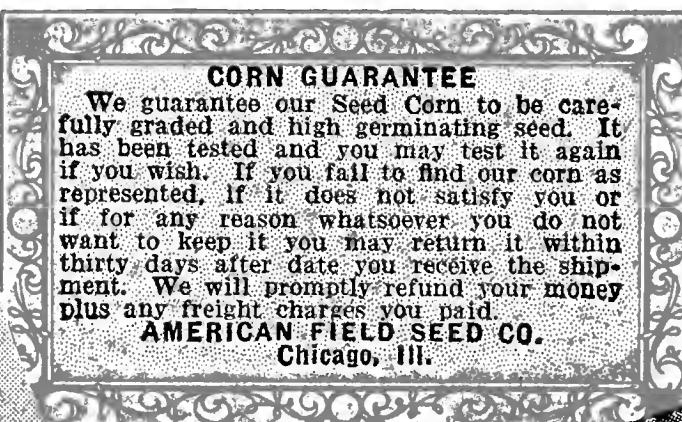
Characteristics—The ears are medium size, about 8 or 9 inches long. The Kernels are quite deep and of a rich yellow color. It has a pinched dent. Usually matures in 90 to 95 days.

ILLINOIS IDEAL

The Great White Corn of the Corn Belt

This is one of the best varieties of white corn that can be grown over a wide latitude. If you want a type of white corn that produces large ears, Illinois Ideal will suit you. It is an enormous yielder, yet early enough to mature in the main corn belt. Outyields many varieties of common white corn, 20 to 30 bushels per acre. If you want something big and profitable select this variety.

Produces ears 11 to 13 inches long and often two ears on a stalk. Kernels are large, dented and of medium length. Stalk is large and strong. It's a wonderful corn. Plant this corn and you have something to show your neighbors. Our corn is carefully graded and we guarantee germination satisfactory. See page 32 for prices.



Good Supplies on Hand

We take care of early orders on practically all varieties. Orders for seed corn started coming in December. There is going to be a big demand this season. Don't take chances on your seed. Don't wait till the last minute and take what is available. Select and order now. I'm not trying to scare you. I'm simply giving you facts.

KRUGS IMPROVED DENT

Krug's Dent has made a name for itself in the corn belt. Wherever grown it has proven an extraordinary producer. It ranks right along with our Illinois Special and is a little earlier in maturing. This was developed by crossing Reid's Dent (smooth type) with the Gold Mine. We have records of a test of dozens of varieties that was conducted over a four-year period. Krugs proved the best yielder of all.

Rich Color—Solid Ears

The ears are a little smaller than our Illinois Special but they are very solid and are produced in great abundance. The deep yellow color speaks for its superior feeding value. Krug's Dent gives you earliness plus heavy yields. This variety meets the needs of many corn belt farmers better than any other we know of.

Improved Seed Stock

We have a supply of very fine seed that we consider superior to most Krugs seed available. It has been carefully graded, shows a strong germination test and is surely great planting stock. Let us supply you with some of this tested seed. Prepare yourself for bigger yields per acre. Such seed is worth more than our low price. This acre cost is reasonable. See page 32 for quotations.



Hamilton, Mich.
Gentlemen: Wish to tell you how pleased I am with all the seed bought from you. I have tried your Alfalfa, Clover and Timothy and some of your seed oats. I think that you have the finest seed on the market.
(Signed) John Yonker.

Warsaw, Ind.
Gentlemen: Please send a sample of Grundy County Sweet Clover, and Special Superior Sweet Clover, as I want some good Sweet Clover for spring sowing. You can tell the world that all seed I have purchased from you has been satisfactory.
Yours very truly,
(Signed) Roy Stoneburner.



DEN
GLOW

EARLY YELLOW DENT

Early Maturing

Golden Glow is a favorite with northern corn growers. It grows a taller stalk than the average early kind and matures a beautiful shaped ear 7 to 9 inches long. The kernels are golden yellow medium long. This variety is used for husking in southern parts of Minnesota, Wisconsin, Michigan, northern Illinois. We recommend this variety as one of the best producers of the earlier types. It yields more bushels of good sound corn per acre. We have some extra good Golden Glow Seed Corn and will ship you highly satisfactory stock.

SEE
PAGE 32
FOR
PRICES

REID'S
IMPROVED DENT

We are sure that this is the best known variety of corn in the United States. It has won all manner of prizes at leading corn shows. Like many of the older varieties, many strains have been developed. Everything that goes by the name of Reid's Yellow Dent is by no means all the same kind of corn.

Improved Reid's Dent

The strain of Reid's Dent that we have has been bred up for big yields of high quality corn. It's not show corn we care about but more bushels of sound corn per acre.

It is somewhat rougher than the average Reids and one which we believe will dry out quicker than the old smooth type. It is a better feeding corn as the kernels are not so flinty. The ears are 9 to 11 inches long. Cylindrical in shape. Well filled butts and tips and straight rows. Deep kernels. Light yellow color. Matures in around 110 days.

This early corn was developed from the genuine early strain of Reid's Dent. Using that as a base and by field selection there has been secured a 100 day corn that is a very profitable producer. The ears are not quite so large as the Reid's, but it produces lots of them. Our trade on it is growing steadily.

Description

This is a smooth true dent. The grain is somewhat harder than the parent strain. Stalk is thick and short. Cob quite small. Ears uniform as to length on stalk and size. We have some very fine seed in this variety. See page 32.

RED WHITE CAP DENT

This is also known as the Red 90 Day Corn. Sometimes sold as Northwestern Dent. A fine variety for early feeding corn. One of the best varieties for late replanting. An excellent yielder. Include a few acres of this variety in your crop schedule this year.

Description—The color is cherry red and the top of grain is a white or light yellow cap. Ears are 8 to 9 inches long and usually have 14 rows of kernels. Will make a crop as far north as south central Wisconsin.

SAINT
CHARLES
WHITE

The St. Charles White is distinguished by its red cob and chalky white kernels. Used principally for an ensilage corn. It is a heavy grower, producing a large amount of foliage. Stalks will sometimes grow to a height of 9 and 10 feet. Very late maturing variety. Our seed corn is fine.

BEST
SILVER MINE

They used to call this corn the reliable mortgage lifter. It has long been regarded as the corn that would meet any conditions of soil, rainfall, temperature and tillage. The deep root system of Silver Mine makes it an excellent drought resister. Its ability to mature is 100 to 110 days and insures producing sound corn even during trying years. It is a white corn. The ears are long and well shaped. Has medium small cob. Seed comes from a heavy corn producing district. It is well graded. See page 32.

Long Fellow Flint

A very popular yellow flint variety. Ripens in 80 to 85 days. Very productive. Grown in the northern territory. Ears are long. Kernels large and wide. Color, rich glossy yellow. Cob very small. Good seed stock not plentiful.

Sanford's Flint

The shape of the ears are similar to the Longfellow Flint, only this is a white variety. Matures in 80 to 85 days. Used in northern states. Stalks are quite leafy. Often grows 2 ears on stalk.

Smut Nose Flint

Matures in about 85 to 90 days. Ears 8 to 9 inches long, with 8 rows of reddish yellow grains. Many claim it will outyield other flint varieties.

SILVER
KING

This variety is also known as Wisconsin No. 7. It is especially adapted to growing in the northern sections. Matures in 90 to 100 days, depending on the season. Very popular for northern Iowa, southern part of Wisconsin, northern Illinois and other sections in northern part of the corn belt. A white dent variety. Ears run from 8 to 9 inches long. Have fine seed stock.

Oxford, Wis.

Gentlemen: Enclosed another order for \$56.10. The last two seasons I have bought my Clover and Alfalfa seed from you. Have never sown any that germinated as well as your Pinnacle Brand.

(Signed) L. M. Purdy.

Navarre, Ohio.

Gentlemen: We are enclosing another order and check for seed. We have always been very well pleased with your seeds and your prompt service.

(Signed) Russell D. Shetler.



BEST VARIETIES LOW PRICED

SEE PAGE 32
for PRICES

WRITE FOR
PRICES ON
LARGE LOTS

SOYBEANS

CAREFULLY CLEANED SEED

ILLINI

A Bean of Extra Fine Quality

This is one of the best all purpose beans. An excellent seed producer. Good for hay in northern Illinois and points north. Matures in about 105 days. This is neither a big coarse or a small weak stemmed variety. It classifies as medium. Is generally known as a seed type bean. Beans are a light yellow color.

There is a heavy call for this variety as its valuable qualities have been proclaimed by many and farmers find them big money producers. We can recommend them highly and have a very fine supply of these Illini beans. Guaranteed to please. See page 32 for prices.

MANCHU

Value of Soy Beans

This is one of the greatest crops raised by farmers throughout the Corn Belt. Can be used for hay, seed, pasture or fertilizer. Will grow on poor land. Used extensively by dairymen. Feeding value equal to Alfalfa. Drilled in rows 1 to 2 bushels per acre.

MUKDEN

A New Variety

Made a yield of 40 bushels per acre. This variety introduced by Iowa State Agricultural College, Ames, Iowa. Our customers, Diener Bros., who live about 90 miles southeast of Chicago, produced these beans. They obtained the seed last year from the Iowa Agricultural College. The Mukden usually have 3 beans in a pod. The pods start six inches from the ground. Grow over six inches taller than the Illini or Manchu, and mature about ten days earlier. We have to get a premium because farmers have just started growing them. Only have 500 bushel to sell. Prices, page 32.

Very Popular

One of the best known and most popular varieties in the corn belt. Medium early (105 days). Holds seed well. Excellent for hogging off with early corn. Classified as a seed type but also grown extensively for hay. Grows erect. Has strong stems. Adapted to a wide range of soil. A heavy seed producer. Color of beans yellow. This is one of the best all around varieties. A bean that you can depend upon as a most satisfactory kind to grow.

VIRGINIA

One of the Best Hay Varieties

This variety is what is generally known as a hay type bean. Makes a larger growth of vine and produces enormous crops of hay. Stems are slender, making it easier to cure and also giving a finer quality of hay. Will make more production on poor land than any bean we know of. Seed brownish in color and smaller than the average.

Takes less seed per acre. Not recommended for a seed crop north of central Illinois but extra good for hay. Grows on a wide range of soils. Medium late in maturity.

The demand for Virginias is generally greater than we can supply and therefore advise early ordering. The quality we have is fine and our prices are bargain prices. You will get a star value in each variety.

See page 32.

DUNFIELD

WILSON BLACK

One of the best yellow seeded all purpose varieties. Good both for hay and seed production. A heavy yielder. Fine for hogging down. Stands up well at maturity. Does not lose its seed readily. Adapted to rich, medium and poor land. Medium early (about 105 days). Stems, leaves and seed medium size. We consider the Dunfields as among the best top of the list varieties. A profitable kind for a wide range of soil and climate.

An excellent hay variety. Medium late about 122 days. Grows very extensively over a wide area for hay. Plants are slender tending to twine at the tips. A big producer on all soils. One of the best for poor lands. Seeds small, color black. Very nutritious. Good for planting with corn for ensilage. For a growth of fine hay you will like this kind.

BLACK EBONY

Good for Both Hay and Seed

This well known bean is adapted to a wide range of soil and climate. It is not easily affected by unfavorable conditions, and is one of the most dependable varieties. A heavy seed producer and an excellent hay variety as well. Plant grows quite erect, and of a bushy habit. Stems small, leaves medium large. Seed medium small, color black. This is a very fine bean, widely grown and very satisfactory. We recommend it highly. Our trade on Black Ebony is growing year by year.

La Porte, Ind.

Gentlemen: I would like to know the price you would make on Soy Beans, in 25, 50 and 100 bushel lots, and also 300 lbs. of Sudan Grass. As I sent you an order of \$160 last year on Soy Beans and seeds and I was well pleased.

(Signed) Harry Reinhardt.

Arthur, W. Va.
Gentlemen: Please send me samples of Alfalfa, Timothy and Alsike Clover. I need right smart seed this spring. I did get an awful good crop from your seed and it holds better than other grasses we get here.

(Signed) Carl Vanfleet.

Valuable Crops for Your Farm

SAND or HAIRY VETCH

These prices are bargain prices on the seed of a very valuable crop. It is a legume, a nitrogen gathering soil building crop. It is a heavy gatherer of root tubercles, and one of the best fertilizing crops you can grow. Vetch grows on poor lands where clover will fail. For sandy soil it does better than other legumes. Give it a good seed bed, and it will accomplish wonders.

Sand Vetch makes a fine growth through spring, summer and fall and remains green the greater part of the winter. The following spring it grows rapidly, maturing in the early summer. Supplies green feed over a long period. It is equal or superior to Alfalfa in food value. Sow it in spring or fall and it will produce the first bite of green next spring. The crop stands cold and drought.

Sow 20 to 25 lbs. per acre with small grain. Sow with rye or wheat if you sow it in the fall and cut them together for hay the next spring.

The demand for Sand Vetch is growing. We urge you to grow it.

Spring Vetch

\$1.45 25 lbs. **\$2.75** 50 lbs. **\$5.40** 100 lbs.

Similar to Winter Vetch. Is an annual crop. Can be sown early. Grows anywhere. Is a soil builder. If you want quick summer pasture or hay crop, use Spring Vetch. It's an emergency crop. When sown alone use 50 to 60 lbs. per acre. Most farmers sow with Oats or Canada Field Peas or both. Sow about 30 to 40 lbs. Vetch and 1½ to 2 bushels oats per acre. Or sow about 25 lbs. Vetch, 20 lbs. Canada Field Peas with 1½ to 2 bushels of Oats. High germination and low price guaranteed.



DWARF ESSEX RAPE



\$2.10
25 lbs. **\$4.00**
50 lbs. **\$7.75**
100 lbs.

One of the most valuable forage crops grown in this country. Extra good for pasture. Exceedingly rich in protein. Enormously productive especially on moist rich soil. Phenomenal results have been secured by pasturing sheep and hogs on rape pasture. It is succulent and palatable.

Rape is economical to sow. Use about 8 lbs. per acre. Can be sown from early spring till in August. Many sow in corn at last cultivation. May be seeded alone or in small grain. Does its best in cool weather. Produces pasture weeks after other forage plants are killed by frost. Sometimes used for plowing under to add humus to the soil.

Rape will help you reduce the cost of growing live stock. Puts on a fine finish. Stock is ready for market in shorter time. It is fine for all animals, especially young ones and you can't beat it for hogs and sheep. Grow some rape pasture this year. It will pay you. We have cut our prices to bed rock. It will only cost you around 50c an acre for seed. Ours is the genuine Dwarf Essex variety and is bright, clean, high germinating and guaranteed to satisfy.

Canada Field Peas

½ bu., \$1.50; **1 bu.**, \$2.90; **5 bu.**, \$14.00—60 lb. to bu.

A crop that will give quick results. Sow them as early as you can work the ground. Disc in a bushel of peas with a couple of bushels of oats. Produces a big yield of excellent hay early. Can be pastured or fed green very early. Makes a fine feed. You can harvest oats and peas together for seed and separate them after threshing. Field Peas plowed under in full bloom makes a wonderful fertilizer.

This is just the crop that farmers will need this spring. Be sure to order early and get them in the ground early. They want cool weather and will stand considerable frost. We have the true northern grown Canada Field Peas and our seed quality will please particular buyers. It's thoroughly cleaned. Germination is high and our price is a real bargain.

COW PEAS for FEED

SEE PAGE 32 FOR STAR BARGAIN PRICES

Cowpeas are legumes or soil builders. They make fine feed because they are rich in protein. They mature early. They will grow on poor soils and are especially well adapted to sandy or light clay loam. Like other crops they will yield more on rich land than poor but nevertheless make a profitable crop for poorer soils and make such soils richer.

The yields of hay are heavy, nutritious and palatable. Stock are very fond of Cowpeas for hay. You get more fertilizing benefit when you plow under a full crop but even with the crop removed as hay they help the land considerably.

Do not plant till the ground is warm. They are best drilled in at the rate of 1 to 1½ bushels per acre, closing every other spout in the drill, or may be put in wider rows with corn planter. Cut for hay when pods are full grown and beginning to turn. May be fed green or cut green and mixed with corn silage.

VARIETIES

Whip-poor-will—Medium early maturing and a popular variety. Brown speckled seed. A prolific yielder.

New Era—Very early (about 75 days). Easily handled by machinery. Often sown after small grain crop is taken off. Makes splendid hay.

Gray Goose—Grown in Northern Indiana. Prolific growers of hay and peas. Price same as Whippoorwill. See Page 32.

Mixed—Different varieties grown mixed together or accidentally mixed in transit or at country points. Very valuable for plowing under and extensively grown for hay.

Anyone wishing large quantities of cowpeas should write for the special reductions.



Rodden, Ill.

Gentlemen: I have bought seed of you since 1919 and am well pleased so far, and as long as I get the quality I have been I will continue.

Yours respectfully,

(Signed) Albert M. Taylor.

Milmine, Ill.

Gentlemen: I got 3 bushels of your Clover, Alsike and Timothy Mixed last year, and believe every seed grew, and I have a fine hay crop. I have ordered 3 bushels more of the same seed.

(Signed) Howard Virtue.



Your Acres Will Surprise You When Growing These Crops

500 lbs.

\$20.50

PER 100 LB.
BAG

\$4.20

BAGS
FREE50 LBS. . . 2.15
25 LBS. . . 1.15

BILLION DOLLAR GRASS

25 lbs., \$1.00; 50 lbs., \$1.90; 100 lbs., \$3.65

These are bargain prices on this money making forage crop. It is used for hay, pasture, silage, soiling and as a seed crop. An enormous producer yielding as high as 50,000 pounds of green feed per acre and 12,000 pounds of hay. Warmth, moisture and richness of soil regulate its growth which ranges from 5 to 8 feet. Will grow further north than Sudan and is a very popular crop in the northern and New England States as well as in the Corn Belt.

Billion Dollar Grass belongs to the Millet family, and is also known as Japanese Millet. Sown about first of May it should be ready to cut for hay about the middle of July. May of course be sown later. It is a one-year crop. It yields heavily and is relished by cattle, young stock and sheep.

Makes good silage alone or mixed two parts Billion Dollar Grass and one part Soy Beans. Hay is higher in feed value than Timothy and seed is equal or superior to corn in value.

Our seed is fine and our price quality considered is low. Now is a good time to start with this great crop.

SUDAN GRASS

THE GREATEST OF ALL FORAGE CROPS

Every Farmer Should Grow It This Year

Our Price Very Low

There will probably be a wide variation in qualities of Sudan Grass seed this year. Insist on the highest quality new crop seed. Our stocks are bright and high germinating and considering the quality our prices are very low. At this very low figure you can afford to sow it liberally. No similar investment in any other crop can bring you the enormous production of Sudan Grass. All dairy farmers should have it and every stock grower who wants maximum production from reduced acreage.

Characteristics

Sudan belongs to the Cane family. It came originally from Africa. It was imported because of its drought resistance. In yield it excels cane, millet, kaffir and similar crops. Sudan is a free stroller and makes a fine quality of hay. Being a warm weather crop it should not be sown till corn planting time and any time from then on to early July. Yields average three cuttings in the central corn belt. Grows only one year. Sow 20 to 25 lbs. to the acre. Drill in or broadcast and harrow. May be used as a smother crop for weeds. Makes good ensilage and fine pasture and hay.

Consider Its Value

Why risk the danger of short pastures or hay when Sudan Grass gives so much. In spite of heat and drought it grows right along. Your milk cows will give more milk. Your horses and mules will be kept in good flesh. Your cattle will fatten on it. It will take no more fertility from the land than a crop of oats. The crop can be used for seed but its big value on the average farm is for hay and pasture.

Cut for hay when in full bloom and handle like millet. May be cut before or after full bloom if desired. Some cut with a binder and cure in shocks claiming that is the easiest and best way to handle. It's a great crop, friends. You should be growing it.

Highest Quality New Crop Seed

We believe our seed is the finest grade, new crop, re-cleaned seed. It has strong germination. You cannot buy better seed. Our Sudan Grass is a wonderful bargain. Be sure to sow some at this low price. Provide yourself with pasture that will flourish in the hot dry summer months. Use it for hay or green feed. It is one of the best money-making crops you can grow. The use of Sudan has been increasing rapidly in recent years and at our present astonishingly low bargain prices it will certainly sell fast. So easy to grow, so enormously productive, so highly palatable to live stock and such a phenomenal drought resister. Put some acres to work on Sudan and make fine extra profits.

ANNUAL HOG PASTURE MIXTURE

| | |
|----------|--------|
| 100 LBS. | \$2.90 |
| 50 LBS. | \$1.50 |
| 25 LBS. | 85¢ |

This quick growing combination produces a large amount of nutritious pasture in a short time. If you want a lot of extra feed this year sow some of this mixture. May be sown from early spring till the middle of the summer after small grain crops are removed. Sow 40 to 50 lbs. per acre.

This mixture is made up of annual crops only. Combination is designed to give you the heaviest yield and highest feed value. Contains peas, rape, Vetch, oats and other grains, millets, Sudan, etc.

Plow up your feed lots and sow to this mixture. We are pricing our Annual Hog Pasture Mixture very cheaply. Anyone ordering some of this seed will receive a value that will help produce a wealth of feed in a short time. We urge you to try it.



Gentlemen: I have got seed from the American Field Seed Company many years, and always got good seed and a dandy stand. Will have an order for you again next year.

(Signed) Chas. Demaske.

Wonewoc, Wis.



Gentlemen: I am favorable to your seed for two reasons, first on account of the big savings and price on the high grade field seeds, and second the purity seems to be unexcelled by any other that I have ever bought. Other farmers here have used your seed with excellent results.

(Signed) Mr. J. E. Dickey.

MILLET

WHITE WONDER

A long headed, heavy producing, early maturing variety. This is a very fine type of Millet preferred by some over all others. The foliage is very heavy which accounts for its big yields. The long heads make prolific seed yields. It is a top-notcher in yield of hay and seed. Leaves fairly broad. Cures readily. Seed light colored. A trial of this variety will prove its superior worth. Our seed quality is very fine. See page 32 for bargain prices.



GOLDEN or GERMAN MILLET

The genuine German or Golden Millet is a truly remarkable crop. This Millet is an enormous yielder both of hay and seed. Its tall dense growth affords a lot of fine feed in a short time. The crop is quick growing and a great drought resister. Seed yields run 40 to 50 bushels per acre. Can be sown as late as in July and make a fine crop. This fine leafy crop is certainly a great help to any farmer caught short on feed.

There is a lot of difference in Millet seed and we want you to be sure to try our stocks. Heavy producing stock is generally sold at premium prices. You will find our quotations on page 32 unusually attractive. This seed is cleaned, graded and distinctly a superior product. For feed or seed production our German Millet is a winner. Order your seed early and get the choicest stock.

Siberian Millet

Very early. Grows somewhat smaller than the white or golden but has finer leaves. Very valuable for Northern states on account of earlier maturity. Grows two to four feet high. Seed has a reddish color. Sow 35 to 40 lbs. per acre. Makes an ideal catch crop. Fine feeding value. Anyone wishing a fine, quick growing, early maturing crop will like our Siberian Millet. Seed quality A 1. See page 32.

JAPAN
MILLET
SEE
BILLION DOLLAR
GRASS

Hungarian Millet

Earlier than the German but not quite as early as Siberian. Very leafy and makes a good production of fine quality hay. Stools freely. This variety is widely grown. On account of its earliness it is especially good for northern states but its use is by no means confined to that section. In some places it is called Hungarian Grass. Seed runs mixed colors purple and golden. The use of this variety is increasing. Our seed is clean, bright, stock and we are pricing it very low. See page 32.

PROSO or Hog Millet

This variety is a big seed producing Millet. It is not as good a hay variety as the others. The seed is considerably larger and is grown chiefly for seed. This is used in feeds of different kinds. Equal to small grains in fattening value for hogs. Poultry men have been praising its value highly, and they are largely responsible for the great interest in this crop, in the past few years.

CHARACTERISTICS

Proso Millet is one of the earliest maturing varieties, requiring about 65 to 75 days. Don't sow too early. It is partial to warm seed bed. Production 55 to 70 bushels of seed per acre is not uncommon. If small grain fails or you want a good cash catch crop, sow Proso.

CANE SEED

A Forage Crop You Should Know Better

You have probably heard about Cane most of your life, but do you know what it can do for you? It is one of the heaviest producing crops you can grow. Will produce 30,000 lbs. to 60,000 lbs. of green feed per acre with some yields as high as 80,000 lbs. The yields of cured hay 10,000 to 20,000 lbs. per acre with some records as high as 30,000 lbs. or 15 tons per acre. Seed production may vary from 30 bushels to 50 bushels to the acre with some reporting 60 bushels. Study these figures. Consider what an enormous production that is.

Other Valuable Characteristics

corn. It gets at plant food that corn cannot reach. It is partial to warm seed bed. It has a wonderful capacity in that respect. Cane is also alkaline resistant and a good crop for such land.

Cane roots deeply. For that reason it will make a better crop on poor land than corn. Its deep roots also make it a better drought resister. It withstands the onslaught of hot winds better. Cane does not remove as much plant food proportionately as small grain.

How to Use Cane

For hay use 1 bushel to 1½ bushels per acre. The heavier seeding will not yield more but makes finer hay. For pasture an even heavier seeding is recommended. When used for fodder a lighter seeding rate is used depending upon the distance between the rows. Plow deeply for cane. Pulverize the seed bed well. Do not plant until after corn planting. Seed bed and weather must be warm.

Amber Cane

The earliest variety. Grown from Maine to California. Has slender stalks and narrow leaves. Suitable anywhere. We recommend it highly and should be selected by all northern customers.

Orange Cane

Somewhat later. More abundant leaves which are broader and stalks and seed heads heavier. On account of somewhat heavier yields is a favorite in the corn belt where a later cane is used.

MOLASSES CANE

Kept pure for making sorghum. Seed carefully handled but quality of sorghum is not guaranteed. SILVER TIP—A strain of the Orange type. Produces light colored, deliciously flavored sorghum.

AMES SPECIAL—A strain of the Amber. Very juicy and productive. Quality of sorghum A No. 1. Price postpaid, 1 lb., 30c; 5 lbs., \$1.00. Not prepaid, 5 lbs., 50c; 10 lbs., 75c; 50 lbs. or more, 6c per lb.



Little Genesee, N. Y.

Gentlemen: I just harvested 6 acres of new seedling that I seeded with your Alsike, Red Clover and Timothy seed. I got 20 tons of nice hay off of the 6 acres, and I have 6 acres more to cut off it and it is as good. It is the best seed I ever bought.

C. C. Giddings.

Winslow, Ill.

Gentlemen: I have been getting seed of your Company for the past several years, and think it is fine. Have been telling my neighbors and friends about your seeds. Below are some of their names.

Yours very truly,
(Signed) Geo. S. Robb.



Drought Resisting Grains at LOW PRICES

STATE CERTIFIED ATLAS SORGO

Atlas is considered by Agricultural Authorities to be one of the greatest forage crops developed in the last century. It is a cross between Sweet Sorgo and Blackhull Kaffir. Has made some sensational yields. One farmer reported nearly 23 tons green feed per acre. Yields 2 and 3 times as much as Corn in dry seasons. Grows 10 to 12 feet tall. Grows on upland or low land. Farmers in central Illinois have been growing Atlas the past 3 or 4 years and are all excited about it. Farmers farther north have started to grow it. We sell only State Certified Seed because experts cannot identify it from some other forage seeds. Is late in maturing seed.

A Very Valuable Crop

Nothing better for ensilage. It has sweet juicy stalks. More palatable than corn. Live stock, especially cattle, will eat it stalks and all. They will leave most any kind of hay or feed for Atlas Sorgo. Requires warm soil. Plant about 10 to 20 days after you plant corn. Drill 8 to 12 pounds per acre for single row planting. Sow 40 to 50 pounds broadcast. Cut in fall before first heavy frost. Shock like corn.

Price—Postpaid: 1 lb., 30c; 5 lbs., 80c; 10 lbs., \$1.25. Not Prepaid, 25 lbs., 90c; 50 lbs., \$1.65; 100 lbs., \$3.25. Not sealed in less than 100 lb. bags.

FETERITA

We judge this to be the best drought resisting crop that is grown for forage or seed in the United States. It has proven a great blessing to farmers in dry sections.

Resembles Kaffir and Milo being quite closely related to the latter. Seed heads are longer than Milo but more blocky than Kaffir. A big yielder of grain. Seeds are flattened, bluish white in color and larger than Milo. It matures much earlier than

KAFFIR CORN

This is a sorghum grain crop. The stalks are not as juicy as regular sorghum cane. The stalks are stout and fairly short. The seed heads are 10 to 15 inches long. For hay, sow about 60 to 70 pounds per acre. For grain crop, drill in rows like corn, 8 to 10 pounds per acre. Will produce 40 to 50 bushels per acre. Makes excellent poultry feed. Used for all kinds of livestock if ground. We usually have the White Kaffir, which is the most popular.

FLAX SEED

This crop is grown in the United States chiefly for seed. Linseed oil is the main item and from this various products are made. The cake after pressing out oil is valuable stock food. Sow about April 10th to May 1st, further north later seeding is practiced. Use $\frac{1}{2}$ to $\frac{3}{4}$ bushels of seed per acre. Have land as clean as possible.

Use our wilt resistant seed as it helps to overcome losses from the worst flax disease. Flax is a good money crop. More profitable generally than any small grain. See page 32 for prices.



Algonquin, Ill.
Gentlemen: I have used your clovers and grass seeds for a number of years and have been satisfied with the results. I have also saved considerable money in buying direct from you.

Yours truly,
(Signed) Henry Gehl.



MILO MAIZE

This is also a member of the Sorghum family. The stalks are more slender than the Kaffir but have no juice in them. They grow taller and leaves are smaller. Milo is much earlier than Kaffir. The seed heads are much more compact and egg shaped. The seeds are flattened. Where seasons are short or a quick maturing kind is desired the Milo or Feterita should be your selection. Milo will also grow at higher altitude and with less moisture. Grain has good feeding value.

Milo, Kaffir, Feterita and all similar grains should not be planted until after the ground is thoroughly warm. A couple of weeks after corn planting is best. Spring plowing is preferable because it warms the land better.

BROOM CORN

There is a big demand this year for broomcorn to grow straw for brooms. The seed is scarce. We have a nice stock of very fine seed. It is the Standard Evergreen. See page 32 for prices. Postpaid, 1 lb., 30c; 5 lbs., \$1.00.

HEGARI

A sweet stalked sorgo that produces grain like Kaffir yet it is as sweet as cane. A great drought resister. May be used for hay, forage or ensilage. Also used for pasture by live stock. Plant for grain like Kaffir. For forage or ensilage double row about 18 pounds per acre. For hay use about 60 pounds. One of the newer crops and in great demand. See page 32 for prices.

GROHOMA

A cross of Cane and Kaffir. Remarkable drought resister. Excellent grain producer when planted at rate of 6 to 8 pounds per acre. Also used for hay drilled in at rate of 40 to 60 lbs. per acre. A prolific stooler. Makes very palatable feed of good value. This is a very popular sweet stalked hybrid. See page 32 for price.

Small lots either variety. Postpaid, 1 lb., 25c; 5 lbs., 75c.

BUCKWHEAT

A quick maturing grain (10 to 12 weeks). Yields well, 20 to 40 bushels per acre. The best grain crop for poor soils. Does even better than Rye on poor land. Makes hard land mellow and friable. Can be used as a catch crop if small grain kills out. Good crop for new land. Excellent cover crop in orchards. Also used for bee pasture.

JAPANESE—The largest seeded variety. Very productive. Seeds brown and dark brown. Plants grow taller. Fine for corn belt.

SILVER HULL—Smaller seeded. Lighter colored hulls. Makes whiter flour. Plants smaller. The two are often mixed for increased production. See page 32 for prices.

Frederic, Wis.
Gentlemen: Regarding the Green Mountain Favorite Oats I bought from you I told you I got 87 bushels to the acre but found out later that they weighed out almost 100 bushels to the acre. You see, the thresher gave me a big bushel.

(Signed) Chas. Hedlund.



QUALITY STOCKS AT ROCK BOTTOM PRICES

SELECTED CHOICE NORTHERN GROWN INSPECTED SEED

SEED

POTATOES

Prices Good For Early Orders

We have contracted for a good supply of potatoes and expect to be able to protect prices throughout the season. Our price for quality seed is low. This stock will sell fast. Please order early. Protect yourself on price and get the very best of our quality stocks.

\$ 30 PER BU.

1/4 BU..... 45¢

1/2 BU..... 70¢

IN LOTS of 5 or MORE BUSHELS
\$ 1.20 PER BU.

Much of our seed stock is grown in the Red River Valley of Minnesota and North Dakota. We consider that this district produces the finest seed potatoes in the world. They have the quality, life and vigor needed for big production. Our seed is carefully sorted stock from selected seed. We will ship you a product distinctly superior to the average potato. They will make you money.

Northern Grown Seed of Proven Varieties

We handle the kinds that have established their worth. We make no preposterous claims for some little known variety. You will receive seed that will grow more bushels of better potatoes per acre. We are selling such seed at bargain prices. Place your orders now. Shipment will be made in the spring as soon as weather conditions make it safe to ship.

Red River Early Ohios

This pink skinned potato is one of the finest, earliest and most productive varieties you can grow. Our northern grown seed will mature a crop at least a week earlier than your home grown seed. You will have a larger yield, and they will be smoother and larger sized potatoes. Up in the Red River Valley where our seed was produced they have developed this variety to a high state of perfection.

This potato has pure white flesh. Eyes are near the surface. Vines are sturdy. In yield and quality they are excellent. Most everyone likes the Early Ohio.

Irish Cobblers

Also an early variety although not quite as early as the Red River. The heaviest producer in its class and a quality that is exceedingly fine.

The skin and flesh are white. It cooks dry and is one of the best flavored varieties. Generally round in shape and somewhat oblong. Our Irish Cobbler is a great favorite with market gardeners as they find a ready sale for them. This Cobbler has been sold by us for years and always made satisfied customers. Our selected northern grown seed is worth more to you than we are pricing them at.

Green Mountain

This is a medium late variety. Usually grown in upper peninsula of Michigan. Has nice smooth white skin. Is large, oblong shape. For size, looks like an Idaho. Mr. C. A. Wolf who lives about 35 miles west of Chicago says they are the "tops" for yielding and keeping through winter.

Treatment for Potatoes

Use Corona P.D.7 or Dip Dust

is a quick, safe method of treating potatoes to protect against losses from rhizoctonia, black scurf and scab. Costs little and very effective. Increases yields, improves quality. 4 oz. treats 6 to 8 bu. Directions on Can. Price 4 oz., 50¢; 1 lb., \$1.25; sent express or parcel post prepaid.

Trivoli, Ill., March 8th.
Gentlemen: The field seeds received and I am much pleased with the fine quality. I thank you for very generous treatment of my order, and will surely recommend your company to my neighbors.

Yours very truly,
W. A. Cottingham.

(Signed)



Gentlemen: Enclosed find check for \$62.20 for Alfalfa and other seeds. I bought 15 bushels of Cobbler Potatoes from you last year and they made a yield of 310 bushels—sold them at \$1.50 a bushel.
(Signed) Yours very truly,
F. H. Johnston.



Russet Rural

This is a variety similar to the Rural New Yorker. The skin is tougher and does not bruise as easily. Color depends somewhat on the kind of soil it is grown in. Golden Russet color on light soils, darker on heavier land. Skins somewhat netted. Stands close planting. Disease resistant and a very heavy producer.

Rural New Yorker

A standard main season variety and a very reliable one. Makes big, solid tubers of fine quality. Quite drought resistant. This potato is an excellent keeper. They remain in good shape until new potatoes come on. It ranks along with the best as a heavy yelder and is worthy of high praise.

Banner

A distinctly superior variety of late potato and a general favorite with growers of main crop varieties. It might better be classified as medium late. It is a vigorous grower and a remarkable drought resister. Produces smooth, plump, handsome tubers, creamy white in color. Eyes strong, skin netted. Disease resistant. A splendid cooker. A high quality potato and an extra heavy producer.

Spaulding Rose

An excellent medium maturing variety. Quite a large potato, oblong in shape. It is a heavy producer. The quality is fine. Cooks white and mealy. Color is slightly red or pink. It is a good variety to select if you want a main crop type that matures earlier than the average. Vines are strong. It is a vigorous grower.

Green Mountain



All prices are F. O. B. Chicago. Bags are Free. Safe arrival and satisfactory quality are guaranteed. See page 2. All prices will be protected as long as our present stocks of seed last. Write promptly for free samples. We are glad to show quality.

When judging prices remember that the quality back of it determines whether or not that price is a bargain. You can order our seed with this understanding. If you do not believe you have saved money you can return the seed and get your money plus freight refunded.

Prices Good Until Lots Are Exhausted or Advancing Markets Compel Advance.

ALFALFA—60 lbs. per bu.

All Hardy U. S. Grown—Complies with Agricultural Conservation Program

| | 1 bu. | 1/2 bu. | 1/4 bu. |
|--|---------|---------|---------|
| Utility Brand (Prime) Corn-Belt | \$13.20 | \$6.65 | \$3.40 |
| Economy Brand (Choice) Corn Belt | 14.15 | 7.15 | 3.65 |
| Universal Brand (Fancy) Corn-Belt | 15.00 | 7.60 | 3.85 |
| Pinnacle Brand (Extra Fancy) Corn-Belt | 15.80 | 7.95 | 4.05 |
| Pinnacle Br. (Ext. Fancy) Northwestern Gr. | 16.00 | 8.10 | 4.10 |
| Pinnacle Brand, Nebraska Grown | 15.90 | 8.00 | 4.10 |
| Pinnacle Brand, Kansas Grown | 15.80 | 7.95 | 4.05 |
| Dakota No. 12 (Pinnacle Br.) Nebr. Gr. | 16.15 | 8.15 | 4.15 |
| Grinum (Pinnacle Br.) Northern, sealed bags | 16.90 | 8.50 | 4.30 |
| Minnesota Grimm (Pinn. Br.), sealed bags | 17.60 | 8.90 | 4.50 |
| State Certified Blue Tag Grimm, 99 1/2 pure | 21.90 | 11.00 | 5.60 |
| State Certified Blackfoot Grimm, 99 1/4 pure | 22.80 | 11.45 | 5.80 |
| Variegated (Grimm type) Pinnacle Brand | | | |
| Canadian and U. S. Grown | 17.25 | 8.70 | 4.45 |
| Cossack (Pinnacle Brand) Northern Grown, sealed bags | 17.90 | 9.00 | 4.60 |

MEDIUM RED CLOVER—60 lb. bu.

| | 1 bu. | 1/2 bu. | 1/4 bu. |
|--|-------|---------|---------|
| Economy Brand (Choice) U. S. Grown | 10.90 | 5.55 | 2.85 |
| Universal Brand (Fancy) U. S. Grown | 11.55 | 5.85 | 3.00 |
| Pinnacle Brand (Extra Fancy) U. S. Grown | 12.15 | 6.15 | 3.15 |

MAMMOTH RED CLOVER—60 lb. bu.

| | 1 bu. | 1/2 bu. | 1/4 bu. |
|--|-------|---------|---------|
| Economy Brand (Choice) U. S. Grown | 11.25 | 5.70 | 2.90 |
| Universal Brand (Fancy) U. S. Grown | 11.85 | 6.00 | 3.10 |
| Pinnacle Brand (Extra Fancy) U. S. Grown | 12.40 | 6.30 | 3.20 |

ALSIKE CLOVER—60 lb. bu.

| | 1 bu. | 1/2 bu. | 1/4 bu. |
|-------------------------------------|-------|---------|---------|
| Economy Brand (Choice) U. S. Grown | 9.75 | 4.95 | 2.55 |
| Universal Brand (Fancy) U. S. Grown | 10.50 | 5.30 | 2.70 |

SWEET CLOVER—All Hardy, U. S. Grown

| | 1 bu. | 1/2 bu. | 1/4 bu. |
|--|-------|---------|---------|
| Unhulled White Blossom, Best, 30 lb. bu. | 1.90 | 1.10 | .65 |
| Unhulled Yellow Blossom, Best, 30 lb. bu. | 2.00 | 1.10 | .65 |
| Utility Br. Wh. Blos., Hulled, 60 lb. bu. | 3.45 | 1.80 | 1.00 |
| Economy Br. Wh. Blos., Hulled, 60 lb. bu. | 3.75 | 1.95 | 1.05 |
| Universal Br. Fey. Wh. Bl., Hld., 60 lb. bu. | 4.00 | 2.05 | 1.10 |
| Pinnacle Brand (Extra Fancy) White Blos., Hulled, 60 lb. bu. | 4.30 | 2.25 | 1.20 |
| Grundy Co. Wh. Bl. (Pinnacle Br.), 60 lb. | 4.55 | 2.35 | 1.25 |
| Yellow Blossom (Economy Br.), Hld., 60 lb. | 3.85 | 2.00 | 1.10 |
| Yellow Blossom (Pinnacle Br.), Hld., 60 lb. | 4.50 | 2.30 | 1.25 |
| Hubam Annual Wh. Bl. (Choice), 60 lb. | 6.40 | 3.25 | 1.70 |
| Hubam Annual Wh. Bl. (Ex. Fancy), 60 lb. | 7.60 | 3.85 | 2.00 |

OTHER CLOVERS

| | 1 bu. | 1/2 bu. | 1/4 bu. |
|---|-------|---------|---------|
| Korean Lespedeza, Fancy, 25 lb. bu. | 1.50 | .84 | .50 |
| Korean, Tall Early Type, 19604, 25 lb. bu. | 4.25 | 2.25 | 1.25 |
| Sericea Lespedeza (Perennial), 25 lb. bu. | 3.90 | 2.10 | 1.15 |
| White Dutch Clover, 60 lb. bu. | 25.80 | 13.00 | 6.60 |
| Crimson or Giant Incarnate Clover, 60 lb. bu. | 7.70 | 3.90 | 2.00 |

TIMOTHY, CLOVER and TIMOTHY MIXTURES, 45 lb. bu.—U. S. Grown

| | 1 bu. | 1/2 bu. | 1/4 bu. |
|--|-------|---------|---------|
| Timothy, Utility Brand (Prime) | 1.80 | .95 | .55 |
| Timothy, Economy Brand (Choice) | 1.90 | 1.00 | .60 |
| Timothy, Universal Brand (Fancy) | 2.05 | 1.10 | .60 |
| Timothy, Pinnacle Brand (Extra Fancy) | 2.15 | 1.15 | .65 |
| Alsike & Tim. Mix., Std., 20-25% Alsike | 3.20 | 1.65 | .95 |
| Alsike & Tim. Mix., Royal, 30-35% Alsike | 3.70 | 1.95 | 1.10 |
| Red Clover, Alsike and Tim. Mixed, Major 30-35% Clovers | 4.00 | 2.05 | 1.15 |
| Red Clo. & Tim. Mix., Richer, 30-35% Clo. | 4.10 | 2.10 | 1.15 |
| Alfalfa, Red Clover, Alsike & Tim. Mixed, 30-35% Clovers | 4.20 | 2.15 | 1.15 |
| America's Best Mix., 50% Clovers | 4.35 | 2.25 | 1.20 |

GRASSES

| | 100 lb. | 50 lb. | 25 lb. |
|--|---------|--------|--------|
| Kentucky Blue Grass (Fancy) | \$12.25 | \$6.20 | \$3.15 |
| Kentucky Blue Grass, Pinnacle (Ex. Fey.) | 3.25 | 6.70 | 3.45 |
| English Blue Grass (Meadow Fescue) | 1.00 | 5.60 | 2.85 |
| Bromus Inermis or Brome Grass (Fancy) | 8.00 | 9.15 | 4.65 |
| Orchard Grass (Fancy) | 8.00 | 9.15 | 4.65 |
| Red Top, Unhulled, Mixed | 7.50 | 3.85 | 2.00 |
| Red Top, Economy Brand (Choice) | 11.75 | 6.00 | 3.10 |
| Red Top, Pinnacle Brand (Extra Fancy) | 13.00 | 6.60 | 3.40 |
| Domestic Rye Grass (Fancy) | 7.85 | 4.00 | 2.10 |
| Reed's Canary Grass (Phalaris) | 30.50 | 5.30 | 7.75 |
| Crested Wheat Grass | 24.50 | 12.35 | 6.25 |

JANUARY, 1939

If You Wish a Receipted Invoice, Ask for It on Your Order

| | 50 lb. | 25 lb. |
|--|--------|--------|
| Beat-Em-All (See Catalog Page 16) | \$6.25 | \$3.20 |
| Gold Mine Clover Mixture (All Clover Mix.) | 11.25 | 5.70 |
| Economy Pasture and Meadow Mixture | 8.25 | 4.20 |
| Perfection Pasture and Meadow Mixture | 10.40 | 5.30 |
| Annual Hog Pasture Mixture | 2.90 | 1.50 |
| Dwarf Essex Rape | 7.75 | 4.00 |
| Billion Dollar Grass | 3.65 | 1.90 |
| Sudan Grass | 4.20 | 2.15 |
| SEED OATS—32 lb. bu. | 15 bu. | 5 bu. |
| Iowa 103 or Iowar | \$0.55 | \$0.60 |
| Gopher—heavy early variety | .60 | .65 |
| Green Mountain Favorite (northern grown) | .80 | .85 |
| Heavy Swedish Select and New Alberta (no. grown) | .70 | .75 |
| Fulghum | .60 | .65 |
| Silver Mine | .65 | .70 |
| Columbia | .60 | .65 |
| New Victory | .95 | 1.00 |
| Hulless Oats (Copper Treated) | 1.10 | 1.15 |
| OTHER SEED GRAINS and BUCKWHEAT | 15 bu. | 5 bu. |
| Speltz, 40 lb. bu. | .90 | .95 |
| Spring Rye, 56 lb. bu. | 1.15 | 1.20 |
| Thatcher Spring Wheat, Beardless, 60 lb. bu. | 1.60 | 1.65 |
| Progress Spring Wheat, Bearded, 60 lb. bu. | 1.35 | 1.40 |
| Oderbrucker and Manshury Barley, 48 lb. bu. (Malting) | 1.05 | 1.10 |
| Wis. 38 Pedigree Barbless Barley, 48 lb. bu. (Malting) | 1.05 | 1.10 |
| Ioglos Barley, Smooth Beards | 1.20 | 1.25 |
| Buckwheat (Jap. & Silver Hull), 48 lb. bu. | 1.25 | 1.30 |
| SOY BEANS and COW PEAS—60 lb. bu. | | |
| Soy Beans, Illini | .05 | .10 |
| Soy Beans, Manchu and Dunfield | .10 | .15 |
| Soy Beans, Mukden | .50 | .55 |
| Soy Beans, Black Ebony | .20 | .25 |
| Soy Beans, Black Wilson and Kingwa Blacks | .20 | .25 |
| Soy Beans, Virginia Brown | .20 | .25 |
| Cow Peas, Whippoorwill | 2.10 | 2.15 |
| Cow Peas, Grey Goose and Brown Buff | 2.00 | 2.05 |
| Cow Peas, New Era and Mixed | 1.95 | 2.00 |
| FORAGE CROPS | 5 bu. | 1 bu. |
| Cane, (Orange) 50 lb. bu. | \$0.95 | \$1.00 |
| Cane, (Amber) 50 lb. bu. | .95 | .90 |
| Atlas Sorgo, Certified, 50 lb. bu. | 1.55 | 1.65 |
| Hegari (Sweet Stalked) 50 lb. bu. | .85 | .95 |
| Kaffir Corn, White, 56 lb. bu. | 1.00 | 1.10 |
| Feterita and Milo Maize, 56 lb. bu. | 1.10 | 1.20 |
| Grohoma, Great Fodder Crop, | | |

GRIMM ALFALFA

SUPER VALUE

LOT
SEALED
\$ 16²⁰
PER. BU.

Minnesota Grown
High Quality. Shipped in Sealed Bags
Crop Purity 99% or Better

I am always on the lookout for seed that will give our customers better and finer value for the money. It isn't often, however, that I am able to secure as fine a bargain as this lot. "Sealed." You can examine it from every angle, check it and compare it and you'll find it an astonishing value in genuine Grimm Alfalfa.

Description

This is a quality lot of Minnesota Grown Grimm. Seed from this section of the original Grimm fields in the United States is sought by many buyers. It generally commands a premium price. I secured this lot at a deep cut price because it contained a little crop seed such as Red Clover and Sweet Clover. Only about 3% to 5%. That reduces the amount of alfalfa but including this crop seed it tests at 99% purity. The seed has fine color and germination and ranks A No. 1 in appearance and performance.

Save \$2.00 to \$3.00 Per Bushel

You'll like this Northern grown Alfalfa. The way it grows, the crops it produces and the staying power. Such quality at this low price is a bargain in anybody's town. If you were in my office and saw a sample and analysis of Lot "Sealed" you would buy it in a minute. This is nice, bright, plump seed. Write for a free sample. This seed is free from Canada Thistle, Quack Grass and Dodder. You would be proud to show this quality of Alfalfa to your neighbor. We could not replace this seed to sell at this low price. As President of this Company I want you to order Lot "Sealed" on my recommendation. If you do not think it is worth more than you paid, ship it back and I guarantee you will not be out a red cent.

See Price List for PINNACLE MINNESOTA GRIMM

If you object to the small percentage of crop seed in Lot "Sealed" and want the straight Minnesota Grimm, see Price List on opposite page. Our Pinnacle Minnesota Grimm is real fancy quality and the price lower than most others are quoting. Minnesota produces the hardiest type of Grimm Alfalfa. I challenge competitors to match Lot "Sealed" Minnesota Grimm or our Pinnacle Minnesota Grimm for price and quality.



STATE SEALED
AND CERTIFIED
GRIMM

There is quite a demand for State Certified Grimm Alfalfa of northern origin. The crop was very short. We were fortunate in obtaining a good supply. Most of it comes from Idaho and Utah. We could sell this seed today to other seedsmen at a nice profit, but we want to take care of our own customers first. We have the Extra Fancy Blue Tag that has a purity of around 99½% and the Fancy Red Tag that has a purity of around 99¼% to 99½%. This is new crop seed and the germination usually runs well over 90% on both grades. See page 32 for prices.

BLACKFOOT GRIMM

This is also State Certified. It does not have any different characteristics from other Idaho State Certified Grimm. It is grown near Blackfoot, Idaho. The Blackfoot Association are able to get more money for their seed because they have spent considerable money advertising it. We buy most of it direct. There was only about 40% of a crop, which accounts for higher prices. See Price List, page 32.

See opposite page for prices.

STATE SEALED and CERTIFIED GRIMM

BLUE TAG

Finest Quality

Utah Grown Alfalfa

\$20⁴⁰
Per Bu.

Here is some real hardy Grimm Alfalfa, grown in a high altitude. This seed was grown, harvested, cleaned, sacked and sealed under state supervision. The size of the seeds, color, purity and germination determine the grade. Only the cream of the crop is good enough to grade "Blue Tag." It has to test 99½% pure or better. It has to be free from dodder and other noxious weeds. Alfalfa with these specifications will please the most critical buyer. There is a blue tag on each bag, which tells the story.

Compare Our Prices

Look around and see what retail dealers are asking for State Sealed Blue Tag Grimm. We know some of them will ask you \$2.00 to \$3.00 more per bushel. Some might even ask more. We buy direct from the producing districts in carloads and we sell direct to you. This cuts out the middleman's profit. Send us your order and keep this savings in your pocket. Let us suggest you order now and be sure of this savings.

A RICH
ECONOMICAL
SEEDING

AMERICA'S

BEST
MIXTURE

PRICED
EXTREMELY
LOW

50%
CLOVERS

Balance
Timothy

\$4.35
Bu.
45 LBS.

5 bu.
\$21.25

OUR MOST SENSATIONAL

BARGAIN

ALL NORTHERN HOME GROWN SEEDS

We are holding price down to bedrock on this mixture. Extra rich in clovers yet so low in cost that no one need neglect a clover seeding. You are practising the highest type of economy when you buy this mixture.

The quality of this seed is fine. Has been recleaned. Is bright color. Has good purity and germination. It will make a fine stand if it has half a chance. Thousands of our customers consider it the greatest seeding they ever made. We consider that it is the biggest money making mixture on the market today. Never before has there been a bargain to equal this wonderful seeding at this remarkably low price. Suitable for Agricultural Conservation Program.



Sample Enclosed

An Enormous Producer

America's Best Mixture outranks any of our mixtures in yields. We believe it to be the biggest producer of any seeding on the markets. Others try to imitate but when it comes down to the biggest yields of the best hay our mixture takes the lead. The high protein content of the hay makes it worth more per ton than the average similar seeding.

America's Best Mixture is a permanent seeding. It lasts several years. Makes good meadows or pasture. It is composed of over one-half Clovers, such as Red Clover, Alfalfa, Alsike and Sweet Clover. The balance is Timothy. It's all quality seed. We receive hundreds of repeat orders for this wonderful mixture.

You will find it practically equal to a pure clover seeding in its fertilizing value. It yields more than any single clover or grass hay will produce. It helps put your land in shape for Alfalfa. It will prove one of your biggest and best money crops.

Low Cost Per Acre

Compare that with anything else in its class. It is a sensational value. The economy of it will appeal to you if you are a thrifty buyer. The value of the crop will bolster up the profit in farming.

Twelve pounds per acre is enough seed. Sow it on winter wheat or with spring grain. Handle it like you usually do your regular grass or clover seedings. It's practically sure to make a stand. Our customers are enthusiastic about it. They have just cause to be. It gives them more feed per acre and it is a better feed.

BIG
YIELDS
OF HAY
AND
PASTURE

Sow America's Best Mixture

More acres in grass and clover will help the farming situation. Sow fewer acres to grain and grow more bushels per acre. That will lower your cost per bushel and increase prices. The proper use of grass and clover seedings will help you turn the trick. With plenty of heavy yielding meadows and pastures such as this mixture will produce you can also lower the cost of producing live stock. Your pork, beef, and mutton will be matured quicker with less grain and they will be better finished. Just provide plenty of America's Best Mixture. It doesn't cost much to sow it.



America's Best Mixture Satisfies; Is Successful

Flat Rock, Ill.
Gentlemen: I have bought several hundred pounds of your America's Best Mixture and have had good success with it. Will try some more this next year.
(Signed)

W. L. Dickinson.

Always Saves Money on Grass Seeds

Charlevoix, Michigan
Gentlemen: I have used your clovers and grass seeds for 12 years. They always have good germination and I saved some money on your seeds. I have a 200-acre farm.
(Signed)

Ethan Jolliffe.

